

The Oklahoma Business Ethics Consortium



ENTERING OUR TENTH YEAR OF PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK!

BE THE DIFFERENCE • WWW.OKETHICS.ORG

THE OK ETHICS AWARDS • APRIL 24, 2014 | UPCOMING EVENTS

I. Welcome & Kudos	Travis Jones, CEO, Career Development Partners; Director, OK Ethics State Board	TULSA
II. Oklahoma!	Isaiah Bailey, Student, Oklahoma City University	OKC
III. Upcoming Events	Bob Byrne, Ethics Advisor (Retired), Boeing; Chief Diplomat, OK Ethics State Board	TULSA
IV. OKLAHOMA QUALITY	Heather Griswold, Executive Director, Oklahoma Quality Foundation	TULSA
V. Presentation of Executive Pilot Award	Randy Thurman, Co-President & CFO, Retirement Investment Advisors; Director, OK Ethics Board of Directors	OKC
• Acceptance of Award	Jim Priest, Attorney, Rubenstein & Pitts, and F.A.T.E.	
VI. OK Ethics Community Impact Awards	Shannon Warren, Founder, OK Ethics	TULSA
Community	Shannon Warren	
• Global Gardens	Heather Oakley, Founder & Director, Global Gardens	
• Girl Scouts of Eastern Oklahoma	Roberta Preston, CEO, Girl Scouts of Eastern Oklahoma	
• Girl Scouts of Western Oklahoma	Carla Brockman, Vice President, Corporate Governance and Secretary of Devon Energy; OK Ethics Compass & Community Impact Teams	OKC
• Champlin Broadcasting	Shannon Evers, CEO, Girl Scouts of Western Oklahoma Kevin Waltman, General Manager, Champlin Broadcasting	
Education	Carla Brockman & Edith Steele; Co-Chair, OK Ethics Compass Awards Selection Team	
• Dove Science Academy	Ashley Muns, Counselor, Dove Science Academy	
• Metro Technology Centers	Dr. Dennis Portis, Associate Superintendent, Metro Technology Centers	
• OU Integrity Council	Robert Miracle, Integrity Council Chair, OU Integrity Council	
VII. OK Ethics Compass Awards	Mike Strong, (Retired) Director, Oklahoma Quality Foundation; Co-Chair, OK Ethics Compass Awards Selection Team	TULSA
Presentation to WPX	Mike Strong	
Acceptance of Award	WPX's Dennis Cameron, Senior Vice President and General Counsel	
Presentation to Hertz	Oscar Jackson, (Retired) Cabinet Secretary of Human Resources; State of Oklahoma; Charter Member, OK Ethics Awards Selection Team	OKC
Acceptance of Award	Jeannie Henry, Associate General Counsel/ Compliance Dollar Thrifty	
VIII. Introduction of Keynote Speaker	Lynn Flinn, President, The Rowland Group; Tulsa Founder, OK Ethics; Director, OK Ethics State Board	TULSA
IX. Keynote Speaker	Paula Marshall, CEO of The Bama Companies, Inc.	
X. Adjourn	Shannon Warren	

RUNGS & WRONGS



Presentation by
Ray Sanders
CEO, Water4, Inc.

May 21st, 2014
Jim Thorpe Museum
Oklahoma City

May 22th, 2014
Downtown Doubletree
Tulsa

Recommended for
1 CPE in Ethics

11:30 AM - 1:00 PM

STAY TUNED! TENTATIVELY SCHEDULED

CYNTHIA COOPER

**WORLD COM
WHISTLEBLOWER**

Tuesday, August 19th, 2014
Tulsa

Wednesday, August 20th, 2014
St. Luke's United Methodist Church
Oklahoma City

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS

Bama Companies
PEOPLE HELPING PEOPLE BE SUCCESSFUL

KIMRAY
INC.

HOBBY
LOBBY

SANDRIDGE
THE POWER OF US

Chesapeake
ENERGY
devon

NAVIGATOR MEMBERS

THE LINDE GROUP
Linde

ONEOK

ONE Gas

Williams

WPX ENERGY

MEDIA ALLIES

99.7
WANK FM
plays country legends

THE EAGLE
AM 1640

STAR MEMBERS

Career Development Partners
Providing Solutions, Inspiring Lives

Enterprise

Express
EMPLOYMENT PROFESSIONALS

Hertz

MATRIX SERVICE
COMPANY

pelco
PELCO PRODUCTS, INC.

VALIR
Health

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

In OKC, many thanks to the volunteers from **Metro Technology Centers** who provide the monthly agendas.

In Tulsa, we appreciate the efforts of **Dr. Steve Rockwell with The University of Tulsa**.

The **Creative Guy*** in OKC provides the design templates.

AMBASSADOR TEAMS:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

OKC		
Brent Martens	<i>Accounting Principals</i>	<i>Team 1 Leader</i>
Daniel Yunker	<i>Kimray, Inc.</i>	<i>Team 2 Leader</i>
Chris Moslander	<i>OSOI</i>	<i>Ambassador</i>
Sandra Nettleton	<i>OSOI</i>	<i>Ambassador</i>
Shannon Rich-Romero	<i>Home Instead</i>	<i>Ambassador</i>
Bill Turner	<i>Kimray, Inc.</i>	<i>Ambassador</i>
Ben Robinson	<i>SentryOne</i>	<i>Ambassador (Executive Team)</i>
Oscar Womack	<i>Coherent Contracts</i>	<i>Ambassador (Executive Team)</i>
TULSA		
Doyle Paden	<i>LeadRDev Group</i>	<i>Team Leader</i>
Roger Babcock	<i>ONEGAS</i>	<i>Ambassador</i>
Mark Belanger	<i>ONEGAS</i>	<i>Ambassador</i>
Rick Christensen	<i>Career Development Partners</i>	<i>Ambassador</i>
Renee Collier	<i>ONEGAS</i>	<i>Ambassador</i>
Jessica Cordt	<i>The Rowland Group</i>	<i>Ambassador</i>
Perry Henson	<i>The Rowland Group</i>	<i>Ambassador</i>
Tom Hille	<i>The Crosby Group</i>	<i>Ambassador</i>
Michael McCulloh	<i>ONEGAS</i>	<i>Ambassador</i>
Karie Mullins	<i>ONEGAS</i>	<i>Ambassador</i>
Laura O'Connor	<i>The Rowland Group</i>	<i>Ambassador</i>
Lisa Ryan	<i>Resources Global</i>	<i>Ambassador</i>
Colin Schoonover	<i>ONEGAS</i>	<i>Ambassador</i>
Brian Shore	<i>ONEGAS</i>	<i>Ambassador</i>
Lindsey Sprague	<i>ONEGAS</i>	<i>Ambassador</i>
Amber Waid	<i>ONEGAS</i>	<i>Ambassador</i>

REGISTRATION TEAMS:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

OKC		
Mark Neumeister, CPA	<i>D. R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Cash & Visitors</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Pre-paid Registration</i>
Amanda Smith	<i>Devon</i>	<i>Pre-paid Registration</i>
Brandy Weldon	<i>SandRidge Energy</i>	<i>Pre-paid Registration</i>
TULSA		
Alicia Goodloe	<i>The Bama Companies, Inc.</i>	<i>Registration Co-Chairperson</i>
Jan Laub	<i>IBT</i>	<i>Registration Co-Chairperson</i>
Debra May	<i>CRTS</i>	<i>Pre-paid Registration</i>
Vanessa Statum	<i>Career Development Partners</i>	<i>Pre-paid Registration</i>

SPECIAL INITIATIVES:

OKC		
Dallas Bodin, CLVS	<i>Prime Visual Media*</i>	<i>Video Production Services</i>
Jamie Potter	<i>Eide Bailly LLC</i>	<i>Facilities & Logistics Chair</i>
Shirley Mears	<i>Champlin Broadcasting</i>	<i>(99.7) Announcements on the Morning Drive</i>
TULSA		
David Christie	<i>The Bama Companies, Inc.</i>	<i>Tulsa Treasurer and Registration</i>
James Kelley	<i>The Rowland Group</i>	<i>Tulsa General Assistance</i>
Nick Minden	<i>Darby Equipment</i>	<i>Tulsa/OKC Liaison</i>
Michael Oonk	<i>American Bank & Trust</i>	<i>Facilities</i>
SERVING BOTH LOCATIONS		
Susan Pate	<i>Stinnett & Associates</i>	<i>Accountant</i>
Jalisha Petties	<i>OK Ethics*</i>	<i>Member Care Coordinator</i>
Anna Rosenthal	<i>OK Ethics*</i>	<i>Special Projects</i>
Factor 110*		<i>Name Tags and Guest Services</i>

*Paid Service Provider



TUNE IN! Our own **Bob Byrne** and **Shirley Mears** featured on the morning drive for **Hank FM 99.7 (Classic country western)** – Tune in between 7:00 and 8:00 a.m. to learn more about Oklahoma's legacy! Also, hear interviews with speakers thanks to Champlin Broadcasting and the folks with the Oklahoma Heritage Association who provide the research for our historic profiles!

MANY THANKS TO OUR HORIZON MEMBERS:



OK ETHICS UPCOMING EVENTS

RUNGS & WRONGS

May 21st, 2014

11:30 AM–1:00 PM

Jim Thorpe Museum, OKC

May 22th, 2014

11:30 AM–1:00 PM

Downtown Doubletree, Tulsa

Recommended for

1 CPE in Ethics



Ray Sanders, CEO of Water4, Inc.

The Program: Ray will discuss the various challenges involved in climbing the leadership ladder, using the strength of ethical principles to navigate dangerous waters. Highlights include identifying the “rungs” of the ladder and how to overcome the “wrongs.” Without being preachy, he will describe how the Golden Rule fits into corporate life and how to do the right thing, the right way. Ray will also touch on the impact of fraud in other countries and “bribe busters.” Be sure to register for this informative, thought-provoking and entertaining presentation.

About Ray: A dynamic presenter, Ray Sanders is the Chief Executive Officer of Water4, Inc., an international company recognized for its development of sustainable water solutions that create jobs, save lives, share love and transform communities in the developing world.

Sanders is also founder of Giant Experiences, a cause-minded organization specializing in the mobilization of purpose-driven leaders who use their influence to impact the world for good. As a senior corporate executive, Sanders has served as CEO of a multi-million dollar design firm, executive vice president of a Washington D.C. based growth firm, the vice president of one of the nation's most sound financial institutions and in a nonpartisan role with the United States Senate.

Sanders has been the Editor in Chief of Oklahoma's largest weekly news journal, the host of an award-winning statewide radio program and continues today as an avid blogger at www.RaySanders.com where he often shares insightful stories and experiences from his faith, family and travels.

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August 20th, 2014

**St. Luke's United Methodist Church
Oklahoma City**

August 19th, 2014

Tulsa



OK ETHICS®



**OKLAHOMA QUALITY FOUNDATION
UPCOMING EVENTS**

BEST PRACTICES CONFERENCE

Tulsa - Thursday, September 25th at the Renaissance Center

OKC - Thursday, November 13th at the Skirvin Hilton.

OQF will have some of Oklahoma's top-rated business and organizations showcasing their best practices in a variety of focus areas including workforce and customer focus, resiliency planning, leadership development, strategic planning, systems and operations, and more.

Visit www.oklahomaquality.com for more information.

Applications are being accepted for the Oklahoma Quality Awards. OQF recognizes businesses and other organizations that are in various stages of their Performance Excellence Journey. In addition to recognition, the value of participating in this process is through the Feedback Report that identifies the key strengths and opportunities for improvement based on the seven Categories of the Baldrige Criteria for Performance Excellence.



2014 Statewide OK ETHICS AWARDS

Compass, Community Impact & Executive Pilot Awards



Keynote Speaker

**PAULA
MARSHALL**

**CEO of The Bama
Companies, Inc.**

Paula Marshall was named the CEO of her family's business, The Bama Companies, in 1985. Bama provides frozen baked goods to large-scale restaurant chains including the nation's largest hamburger chain, the nation's largest pizza chain and the nation's largest retailer. Marshall received her Bachelor of Science in Business and her Doctorate of Commercial Science from Oklahoma City University.

While at the helm of Bama, Marshall has grown the organization to a \$300 million company all while putting a precedent on quality. Bama won the prestigious Malcolm Baldrige Award for Quality in 2004 from the United States Department of Commerce, and has been hailed as a leader in the baking industry.

Marshall has served as Chairman of the Tulsa Chamber of Commerce, and was one of the first women asked to join the Young Presidents Organization Oklahoma Chapter in 1990. In 1993, she was named one of the Top Ten CEOs by Industry Week Magazine. She was selected Entrepreneur of the Year by Ernst & Young in 1997. In 1998, she was named to the Oklahoma Department of Commerce Business Hall of Fame. Recently she was nominated as one of Oklahoma's Most Admired CEOs by the Journal Record.

Paula is the author of *Finding the Soul of Big Business* and *Sweet as Pie, Tough as Nails*. Her newest release, *The Executive Entrepreneur* was co-authored with New York Times Bestselling author Jim Stovall. Her books are available on Amazon.com.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethics@yahoo.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.