

Mission

Through the efforts of passionate, committed members, the Oklahoma Business Ethics Consortium strives to establish Oklahoma as a state known for high personal and corporate ethical standards. The Consortium provides a forum of

support to the Oklahoma business community so that ethical standards and integrity in the workplace can be discussed, defined and reinforced.

Vision

To be recognized as a statewide and national forum for promoting business ethics.

Guiding Principles

I. Responsibility to Self and Others:

Service:

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration:

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect:

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in

recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.

- We respect other members and the process by:

- Exhibiting listening skills and actively listening to discussions
- Being open to other points of view and outcomes

- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

II. Lead with Integrity

Dependability:

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative:

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor:

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors, speakers and to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage:

- Speak the truth with confidence and encourage others to do the same.

III. Inspire Trust

- We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.
- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

These principles were inspired by lessons from Character First, as well as author Stephen M. R. Covey.



The 2018-2019 OK Ethics Member Guide



Be the difference — Join Now
www.OKEthics.org

Each company's award application may be found on our website.

Program Design Provided by:

the
Creative
Guy

Promoting Integrity at Work
www.OKEthics.org

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



HORIZON MEMBERS



BOARD OF DIRECTORS

OK Ethics is guided by these dedicated and conscientious leaders who graciously serve the business communities in Oklahoma City and Tulsa.



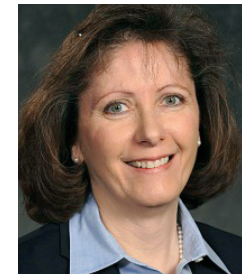
Shannon Warren
Founder/CEO
Warren Consulting LLC



Lynda Mobley
Vice President, Membership
ONE Gas



Shannon Hiebert
Vice President, Mentoring & Education
Enterprise Holdings



Myrna Schack Latham
Founding Member
McAfee & Taft Law Firm



Travis Jones
Tulsa Chapter Leader
Career Development Partners



Daniel Yunker
Vice President, Public Relations
Kimray, Inc.



Bob Byrne
Chief Diplomat
USAF, Boeing (Retired)



Jim Priest
Director
Sunbeam Family Services



David Mayfield
Treasurer
David Mayfield, CPA, PLLC



Brandon Peck
Vice President, Risk Management
Devon Energy Corporation



Sherry Nelson
Vice President, Compliance
WPX Energy



Oscar Womack
Director
Coherent Contracts

HALL OF FAME

Director Emeritus Members

We honor these individuals who have contributed so much to the success of OK Ethics. As non-voting emeritus members, we still rely on their wisdom, organizational knowledge, commitment to OK Ethics Guiding Principles and historical perspectives.

Janice Dobbs
Director Emeritus, Founding Member
Devon Energy Corporation (Retired)

Rob Martinek
Director Emeritus
The Bama Companies (Retired)

Garyl Geist
Director Emeritus; Past President
The Dean McGee Eye Institute

Lynn Flinn
Founder, Tulsa Chapter
The Rowland Group

Valerie Fried
Director Emeritus, Founding Member
Chicago Title

Kellian Schneider
Director Emeritus
Junior League of Oklahoma City



“Live so that when your children think of fairness, caring and integrity, they think of you.”

— H. Jackson Brown Jr., Author of *Life's Little Instruction Book*

From the beginning, OK Ethics has made mentoring an important part of its mission. Continuing that legacy, corporate donors often provide seats for students to attend OK Ethics' luncheons.

Early on, OK Ethics established a separate foundation as outreach to school campuses. Thanks to the efforts of dedicated volunteers, The S.E.E.D. Foundation continues to flourish as an independent organization.



HIGHLIGHTS & MILESTONES

UNIVERSITY ETHICS BOWLS

- Nearly 800 students have participated in the Statewide Student Ethics Bowl for university students since its inception.
- Beginning in 2011, Oklahoma schools have dominated the Texas Regional Ethics Bowl, qualifying 17 of 24 possible teams to progress to the National Intercollegiate Ethics Bowl.
- During that period, Oklahoma schools have finished in the top five places nationally at least three times.

HIGH SCHOOL ETHICS BOWLS

Supported by the Masonic Charity Foundation of Oklahoma, this newest initiative is thriving!

- Oklahoma hosted its first high school ethics bowl in 2016.
- In 2018, the Oklahoma region was recognized as the largest in the nation.
- Norman North and Dove Science Academy became the first schools to qualify for the national competition. The competition is open to all high schools, public and private, as well as home school co-ops.
- The S.E.E.D. Foundation anticipates they will host about 30 schools with 40 teams in 2019.

VOLUNTEERS NEEDED!

We are deeply grateful for the teachers and professors who have invested their time to develop our future leaders. Valuable skills such as identifying, prioritizing and articulating ethical issues are key in preparing for life's ethical challenges.

Over 500 volunteers from the business, education and nonprofit sector have helped propel The S.E.E.D. Foundation forward. As the initiative grows, more are needed.

If you are willing and available to serve as a judge or scorekeeper, please contact either Colin Schoonover at prez@studentethicsbowl.org or Shannon Hiebert at Shannon.R.Hiebert@ehi.com

For more information, visit the S.E.E.D. website at www.okethicsbowl.com

LEADING MEMBERS



TRAILBLAZER MEMBERS



FRONTIER MEMBERS



NON-PROFIT FRONTIER MEMBERS



Membership as of 9/25/2018.

THE OK ETHICS STORY

Almost 50,000 registrants have attended OK Ethics events since 2004.

THE IMPETUS:

In the fall of 2003, a small group of business leaders, educators and attorneys gathered to discuss the misconduct that led to the downfall of industry giants like WorldCom, Enron and Arthur Anderson. **Consumer confidence and Wall Street were shaken.** At the time, few companies had ethics hotlines or intentional conversations within their organizations promoting integrity in the workplace. Something had to change...

THE IMPACT:

The group began meeting monthly, with attendance doubling nearly every time! The grassroots effort in OKC reached high velocity during the summer of 2004, when Tulsa joined in for a strategic planning session in Stroud. They decided to formalize into a 501c6, initially known as The Oklahoma Business Ethics Consortium. Later, it was abbreviated to OK Ethics.

Quickly growing too large for small discussion groups, speakers dedicated to ethics were invited. **These included CEOs, university presidents, former governors, attorney generals, whistleblowers and authors.** (See page 8 for a sample list of past speakers.)

Thanks to the generous support of the members listed on these pages, OK Ethics continues to feature high-quality, thought-provoking presentations. Ratings for these events are consistently favorable; **98% of feedback indicates guests would “recommend participation in OK Ethics to a friend or coworker.”** The organization is still run almost entirely by volunteers who generously donate their time.

THE PURPOSE:

In a nutshell, **OK Ethics’ intention is to continually encourage, inspire and equip leaders in their endeavors to foster a culture of ethical behavior.**

To that end, OK Ethics has hosted The OK Ethics Awards since 2006, in order to share best practices among businesses, nonprofits and educational institutions.

THE FUTURE:

At the same time the Consortium was launched, the OK Ethics Foundation was established to reinforce ethical behavior on high school and university campuses throughout the state.

Growing fast, it was re-established as a separate 501c3 organization known as **The SEED Foundation** or The Student Education and Ethics Development Foundation. Dedicated volunteers **host students and offer opportunities for teachers** to share ideas on how to promote good character at school. (See page 10.)

COMMUNITY:

Building Community Institute

Clifton Taulbert

Oklahoma Medical Research Foundation

Dr. Stephen Prescott

INTEGRIS Health

Bruce Lawrence

Beth Pauchnik

OCAST

Michael Carolina

OKC District Attorney

David Prater

Salt & Light Leadership Team

Wes Lane

Sunbeam Family Services

Jim Priest

GOVERNMENT:

Current & Former Lieutenant Governors

Mary Fallin

Jari Askins

Todd Lamb

George Nigh

Attorneys General

Mike Turpen

Larry Derryberry

Susan Loving

Tulsa Mayors

G.T. Bynum

Kathy Taylor

Former OKC Mayor

Mick Cornett

SPORTS:

OKC Thunder

Sam Presti

Pete Winemiller

Former Olympian & NFL Player

Johnny Quinn

EDUCATION:

University of Oklahoma

Joe Castiglione

Coach Sherri Coale

Oklahoma State University

Burns Hargis

Oklahoma City University

Tom McDaniel

Dr. Vince Orza

University of Central Oklahoma

Dr. Don Betz

OTHERS:

President Gerald Ford’s son

Steve Ford

CoveyLink & Smart Trust

Stephen M. R. Covey

Worldcom Whistleblower

Cynthia Cooper

Worldcom Controller

David Myers



The Oklahoma Business Ethics Consortium is a non-profit organization for business leaders dedicated to promoting Oklahoma values of integrity in the workplace.

For more information, visit OKEthics.org.



Stephen MR Covey
Author
(2012 Speaker)



Cynthia Cooper
WorldCom Whistleblower
(2014 Speaker)



Mike Hingson
9/11 Survivor; Author
(2014 Speaker)



Dr. Loren Gresham, President, SNU
Clarence Jones, Dr. M.L.King’s Speech writer
(2015 Speaker)



G.T. Bynum
Tulsa Mayor
(2017 Speaker)

Just a Few OK ETHICS PRESENTERS

BUSINESS:

Boeing

James Bell (CFO)

Devon Energy

Dave Hager
Larry Nichols
John Richels

Express Employment Professionals

Bob Funk

Kimray

Tom Hill

ONE Gas

Pierce Norton II

The Williams Companies

Robyn Ewing

ONEOK

John Gibson

WPX Energy

Rick Muncrief

Strata Leadership

Dr. Nathan Mellor

US Beef

Brett Pratt

Former President of Reebok

Dr. Marilyn Tam

AUTHORS:

Author (Watergate)

Chuck Colson

Entrepreneur Magazine's "Ethics Coach"

Gael O'Brien

The Ethics Guy

Dr. Bruce Weinstein

Fish! Author

Harry Paul

Author

Jim Stovall

Author (Tremendous Life Books)

Tracey Jones

9/11 Survivor & Author

Michael Hingson

JOURNALISM:

KFOR

Kevin Ogle

The Journal Record

Ted Streuli

The Oklahoman

Kelly Dyer-Fry

NBC Commentator & Dallas Morning News Columnist

Dave Lieber

MILITARY:

U. S. Naval Academy

Commander Arthur Gibb III,
USN, PhD

Secretary of Veterans' Affairs

General Rita Aragon



David Prater, OKC D.A. (left)
Steve Ford, President Ford's Son (right)
(2016 Speaker)



Rita Aragon
Secretary of Veterans'
Affairs
(2011 Speaker)



Clifton Taulbert
Author, Entrepreneur,
Pulitzer Nominee
(2018 Speaker)



Dr. Nathan Mellor, Dr. Rick Rigsby
and Jim Priest
(2018 OK Ethics Awards)

Why Join OK Ethics?

*It's the right thing to do...for you...for your employees...
for your organization...for our community*



Photo by Brandon Clark.



Aspire to Inspire

- Be present
- Set an example
- Share best practices
- Interaction with other leaders focused on integrity



Continuous Learning

- Insightful programs
- Exposure to new ideas
- Practical concepts
- Top-notch speakers
- Enhance employee development



Be the change you wish to see. Serve others. Volunteer.

Volunteers have propelled OK Ethics for the past fifteen years. Please join us in promoting Oklahoma values of integrity at work. Contact us at okethics@okethics.com to volunteer. Opportunities abound!



Every year since 2011, OK Ethics has honored an executive that has demonstrated support for our mission. Larry Nichols, Devon Energy, received the award in 2012. He is pictured with Janice Dobbs, founding member, on the left and Carla Brockman, former OK Ethics Compass Award judge, on the right.

Executive Pilot Award

Each year, the OK Ethics Board of Directors selects an individual who has demonstrated support of OK Ethics, epitomizes our Oklahoma values and uses their talents to promote integrity in our community. In doing so, we

humbly recognize positive outcomes are not created by people who are perfect but by those who consistently and sincerely strive to do the right thing.

Community Impact Award

The OK Ethics Community Impact Awards Program was implemented in 2012, inspired by the OK Ethics Compass Awards process that began in 2006 and was based on Malcolm Baldrige criteria. The Selection Team at that time was headed by Mike Strong, former director of Oklahoma Quality Award Foundation, and Edith Steele, former director of the Oklahoma Accountancy Board. We are grateful for their wisdom and leadership in spearheading this initiative.

The OK Ethics' leadership realized special recognition should be given to organizations, including nonprofits, making a positive impact, specifically in promoting Oklahoma values of integrity in our communities. ONEOK was the first recipient of this award, based on their significant contribution toward funding an endowed chair position at the University of Tulsa. As of 2017, OK Ethics has recognized about 40 organizations for their outstanding efforts.

Compass Award


The OK Ethics Compass Awards Program was implemented in 2006 to encourage companies' efforts to promote Oklahoma values of integrity at work. The program was temporarily suspended due to the economic

downturn in 2016, but companies have continued to benefit from the best practices shared by these organizations. Training videos and past award applications are available online at www.OKEthics.org.

Executive Pilot Award Recipients

2018	2017	2016	2015	2014
				
Dr. Nathan Mellor C3 Brands	Pierce Norton ONE Gas	Peter M. Dobelbower Hobby Lobby Stores, Inc.	Robyn Ewing The Williams Companies	Jim Priest Sunbeam Family Services
2013	2013	2012	2011	2010
				
Jacque Fiegel Central Oklahoma Region for Prosperity Bank	Thomas Legan Central Oklahoma Region for Prosperity Bank	Larry Nichols Devon Energy	Ted Streuli The Journal Record	Tom Hill Kimray, Inc.

Community Impact Award Recipients

— 2018 —	— 2017 —	— 2015 —	— 2013 —
Nonprofit Category 	Oklahoma Center for Character Education Sunbeam Family Services Better Business Bureau of Central Oklahoma Rotary Club of Tulsa Masonic Charity Foundation of Oklahoma Metro Technology Centers	General Tommy Franks Leadership Institute Oklahoma Christian University Dove Science Academy • Junior Achievement Global Gardens • Oklahoma FFA Foundation Oklahoma County Sheriff's Department Girl Scouts of Eastern Oklahoma Oklahoma Center for Non-Profits	Dove Science Academy General Tommy Franks Leadership Institute Girl Scouts of Eastern Oklahoma Girl Scouts of Western Oklahoma Metro Technology Centers Oklahoma Center for Non-Profits SandRidge Energy/Public Strategies
Education Category 	— 2016 — Girl Scouts of Eastern Oklahoma Oklahoma FFA Foundation Boeing Citizen Potawatomi Nation Tribal Police Department Dove Science Academy John Marshall Mid-High Metro Technology Centers	— 2014 — Champlin Broadcasting Dove Science Academy Girl Scouts of Eastern Oklahoma Girl Scouts of Western Oklahoma Global Gardens • Metro Technology Centers University of Oklahoma Integrity Council	— 2012 — ONEOK
Cultural Impact Category 			

Compass Award Honorees

— 2015 —	— 2012 —	— 2010 —	— 2009 —	— 2007 —
Kimray, Inc.	MESA	Express Employment Professionals	Chesapeake Energy	Bama Companies
— 2014 —	OGE Energy Corp.	Kimray, Inc.	Leader Communications Incorporated	Boeing
Hertz	— 2011 —	Retirement Investment Advisors, Inc.	— 2008 —	Coppermark Bank
WPX Energy	Coppermark Bank		BKD LLP	Nextep, Inc.
— 2013 —	Devon Energy		Ideal Homes	— 2006 —
ONEOK			Principal Technologies, Inc.	Eide Bailly LLP
Linde				Valir Health