

LEADERSHIP 2015





LEADERSHIP 2015



The **Oklahoma Business Ethics Consortium** is a statewide non-profit geared to business and academic leaders as well as professionals who desire to promote integrity in their workplaces. Realizing the need for consistent reinforcement and inspiration, the group began hosting monthly forums in chapters established in Oklahoma City and Tulsa. Since its inception in 2003, the group has grown to over 1000 individual members representing more than 200 companies across the state. They also sponsor annual awards supporting best ethical practices in business, education and the nonprofit community.

Their sister organization, the OK Ethics Foundation, is specifically geared to promoting ethics on various campuses in the state. So far, nearly a dozen Oklahoma universities and schools are actively involved in these initiatives and many participate in state, regional and national ethics bowls.



Oklahoma Christian University is a powerful force making an impact in the Oklahoma City metro and around the world. Led by President John deSteiguer, Oklahoma Christian is recognized as one of the best universities in the western United States by U.S. News and World Report and The Princeton Review.

OC attracts students from all 50 states and from almost 50 countries to pursue degrees in more than 60 undergraduate fields of study and an undergraduate Honors Program, plus graduate programs in accountancy, business administration, computer science, engineering, Christian ministry, divinity, and theological studies.

The last 10 years have featured the 10 largest enrollments in school history, including a record 2,479 students in 2014-15. OC boasts a unique college atmosphere, with 80 percent of undergraduate students living on campus. As they come to feel at home here, many OC students stay in Oklahoma after graduation to make a difference as servant-leaders in all walks of life.



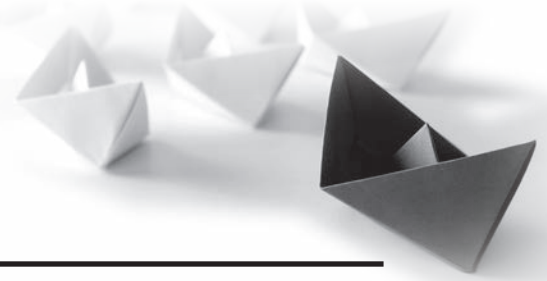
The **General Tommy Franks Leadership Institute and Museum** was created by General Tommy Franks and his wife, Cathryn Carley Franks, as a historical foundation dedicated to telling the story of the United States military and education. The General Tommy Franks Leadership Institute and Museum invests in the nation's future leaders through several education and outreach programs including the Mobile Classroom + Road Show, the Inspired Leadership Challenge and the Four Star Leadership with General Tommy Franks program.

The world-class Museum is housed in a remodeled, 9,500-square-foot building in downtown Hobart, Oklahoma. The facility includes a gift shop, galleries with memorabilia and artifacts from General Frank's personal collections, a traveling exhibit area and meeting facilities.

Exhibitions are ordered chronologically, following General Tommy Franks life and career, while also showcasing the changes in the American military from WWII to the present, as told through the lives of soldiers.

*Leadership. Patriotism. Service.
It's not just our motto; it's our
passion. Investing in the next
generation of leaders is also our
legacy - YOUR legacy.*

LEADERSHIP 2015 PROGRAM AGENDA JULY 17, 2015



- I. **Pledge and National Anthem**— Garrett Marshall, Intern,
Oklahoma Christian University
- II. **Invocation**— Mike O’Neal, President Emeritus, Oklahoma Christian University
- III. **Welcome & Acknowledgements**— Todd Lisle, President of the State
Council of the Oklahoma Business Ethics Consortium; Managing Partner of BKD, LLP
- IV. **Four Star Leadership Video**— highlighting the week’s activities
- V. **Student Presentations**— Warren Martin, Four Star Leadership Program
- VI. **Introduction of General Franks**— Warren Martin
- VII. **General Tommy Franks**
- VIII. **Presentation of Student Awards**— Warren Martin
- IX. **Keynote Presentation**— Dermot Ahern
- X. **Concluding Remarks**— Shannon Warren, Founder,
Oklahoma Business Ethics Consortium & Foundation



Since 2008, “**Four Star**” has welcomed 304 American high school students from all 50 states and 43 international students. Kings, Governors, Senators, Olympic Gold medalists and top business leaders have mentored students in developing and demonstrating the core leadership principles of the program: common vision, character, communication, and caring. Each session follows curriculum designed to develop leadership skills and challenge students through teambuilding exercises, collaboration, spontaneous problem solving and competition. Excursions during the week provide participant’s opportunities to further develop and employ those skills through cultural experiences and service projects.

LEADERSHIP 2015 APPRECIATION



OK ETHICS VOLUNTEERS

Volunteer Appreciation: OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

Agendas: Many thanks to the volunteers from Metro Technology Centers who provide our monthly agendas.

Ambassador Team: These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Daniel Yunker	<i>Kimray Inc.</i>	<i>Senior Team Leader & OK Ethics Board Member</i>
Dr. Deborah Burroughs	<i>Gospel Light Missionary Baptist Church</i>	<i>Ambassador</i>
Randy Hearn	<i>New View</i>	<i>Ambassador</i>
Kim Northcott	<i>Oklahoma Christian University</i>	<i>Ambassador</i>
Hailey Northcott	<i>Oklahoma Christian University</i>	<i>Ambassador</i>
Kenzie Northcott	<i>Oklahoma Christian University</i>	<i>Ambassador</i>
Rachel Olsen	<i>Devon Energy</i>	<i>Ambassador</i>
Eric Parrow	<i>Kimray, Inc.</i>	<i>Ambassador</i>
Uday Kohli	<i>University of Oklahoma</i>	<i>Ambassador</i>
Tony Scott	<i>Heritage Trust</i>	<i>Executive Ambassador</i>
Oscar Womack	<i>Coherent Contracts</i>	<i>Executive Ambassador & OK Ethics Board Member</i>

Registration Team: These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister, CPA	<i>D.R. Payne and Associates</i>	<i>Registration Chairman</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Cash & Visitors</i>
Joe Walker	<i>Joe Walker</i>	<i>Pre-paid Registration & Co-Chair</i>
Mary Kay Huggard	<i>Principal Technologies</i>	<i>Pre-paid Registration</i>
Amanda Smith	<i>Devon Energy</i>	<i>Pre-paid Registration</i>
Kendra Wenzel	<i>Devon Energy</i>	<i>Pre-paid Registration</i>

Special Initiatives:

Mark Nance	<i>American Fidelity Assurance</i>	<i>Membership Chair</i>
Susan Pate	<i>Stinnett & Associates</i>	<i>Accountant</i>

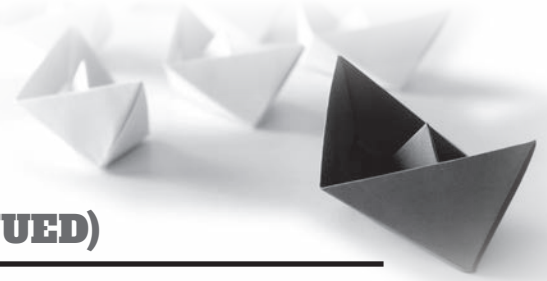
Other Initiatives:

Jalisha Petties*	<i>OK Ethics</i>	<i>Member Care Coordinator</i>
Factor 110*		<i>Name Tags and Guest Services</i>
Anna Rosenthal*		<i>E-notices</i>

*Paid Service Provider



LEADERSHIP 2015 APPRECIATION (CONTINUED)



OKLAHOMA BUSINESS ETHICS FOUNDATION STUDENT ETHICS CHALLENGE

Many thanks to the OK Ethics volunteers who contributed time to ensure the success of the Student Ethics Challenge:

Shannon Hiebert
President of the OK Ethics Foundation; Regional Vice President of Enterprise Holdings (OKC)

Colin Schoonover
OK Ethics' Foundation Board & Ethics Challenge Director; Manager, Data Maintenance, Asset Strategy, Policy & Information Systems, ONE Gas (Tulsa)

Shannon Warren
Founder of OK Ethics Consortium & Foundation; CEO, Warren Consulting LLC

Chris Caldwell, CPA
Scorekeeper for Student Ethics Challenge

Judges for Student Ethics Challenge:

Rev. Ray Belford
First Christian Church (Shawnee)

Bob Byrne
USAF & Boeing (Retired)

Mike Mims
Chesapeake Energy

Dr. Kathy Terrell
University of Central Oklahoma

Silap Berdiyev
Dove Science Academy

Dr. Don Drew
Oklahoma Christian University

Jack Rosenberg
Chesapeake Energy

Oscar Womack
Coherent Contracts

Dr. Deborah Burroughs
Gospel Light Missionary Baptist Church

Pam Fountain
Principal Technologies

Tony Scott
Heritage Trust

Chris Zach
BKD LLP

Apryl Bussen
Boeing

Dr. Jim Guzak
Oklahoma City University

Muhammut Sezer
Dove Science Academy

Shannon Hiebert
Enterprise Holdings

Dr. Jeff Simmons
Oklahoma Christian University

Moderators for Student Ethics Challenge:

Beth Chandler
Oklahoma Natural Gas

Morgan Hartman
OG&E

Lauren Maxey
Enable Midstream Partners

Priya Ramkumar
Oklahoma Natural Gas

Talia English
Enterprise Holdings

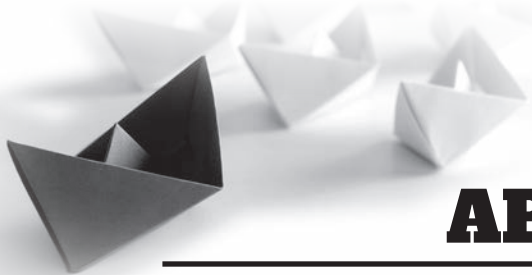
Mel Inman
Oklahoma Natural Gas

Lynda Mobley
ONE Gas

A special thanks to our friends at Oklahoma Christian University who went the extra mile to assist OK Ethics:

- Kerri Cunningham
- Amy Gower
- Lauren Olson and the OC dining staff

General Franks' Team Members (see next page for list)



LEADERSHIP 2015 APPRECIATION (CONTINUED)

OKLAHOMA CHRISTIAN UNIVERSITY APPRECIATES STAFF AND VOLUNTEERS:

In addition to the aforementioned:

Mike O'Neal
President Emeritus

Johnathan Johnson
Sarah Roberts

Garrett Marshall
Cody Milner

Allana Reames
Adrianna Welch

GENERAL TOMMY FRANKS LEADERSHIP INSTITUTE AND MUSEUM APPRECIATES:

The Oklahoma Business Ethics Consortium (in addition to the aforementioned):

Champlin Broadcasting

OK Ethics Student Ethics Challenge Advisors:

- Dr. Steve Ellis (University of Oklahoma)
- Dr. Jeff Simmons (Oklahoma Christian University)
- Dr. Kathy Terrell (University of Central Oklahoma)

Four Star Leadership Volunteers & Contributors:

Mo Anderson

Joyce Godwin

Lt. Gov. Todd Lamb

Stan Miller

Brian Bush

Michael Hayes

Vic Lattimore

Amy Polasky

Joe Crookham

Doug Hoskins & Interns

Lisa McClanahan

Senator Mike Schulz

Scott Cumm

Tom Johnson

Neal McCoy

Michele Smith

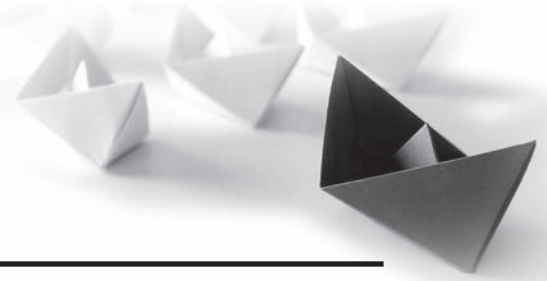
Governor Mary Fallin

Nikki Jones

Karen Mechura

Col. Allen West

LEADERSHIP 2015



GENERAL FRANKS LEADERSHIP INSTITUTE AND MUSEUM BOARD OF DIRECTORS

Tom Talley <i>Board President</i>	Stephen Boyd	Todd Huckabay	Jimmy Stoup
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	Kenny Hahn	Manuel Quintero	
	Rick Hopson	Louis Sims	

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John deSteiguer	Don Jefferis	Frank J. Siltman	
Martin Eldelman	Tom Johnson	MG Toney Stricklin	

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Bob Byrne <i>Retired Ethics Advisor, Boeing</i>	Shannon Hiebert <i>Enterprise Holdings</i>	Colin Schnoover <i>ONE Gas</i>	



LEADERSHIP 2015 ABOUT OUR PRESENTERS

TODD LISLE

*President State Council of the Oklahoma Business Ethics Consortium;
Managing Partner of BKD, LLP*

Todd serves as managing partner of BKD's Oklahoma offices and is a member of the firm's Governing Board. He merged the local firm he founded into BKD in 2006. In addition to his management responsibilities, Todd provides audit, litigation consulting, business valuation and fraud investigation services to clients.

Todd was born and raised in Enid, Oklahoma. He is a 1984 graduate with distinction from OU, with a B.S. in accounting.

Todd is president of the Oklahoma Business Ethics Consortium. He is chairman of the John T. Steed School of Accounting Board of Advisors at OU. Todd is also a member of Rotary Club 29, on the board of the OKC YMCA, Vice-Chair of the Greater OKC Chamber's TRDC, and president of the Beta Theta Pi Foundation of Oklahoma,

Todd is Accredited in Business Valuation (ABV) and a Certified Internal Auditor® (CIA®). He is a member of the American Institute of CPAs (AICPA) and received AICPA's Volunteer of the Year Award. The Journal Record has honored Todd as a Most Admired CEO the past two years.

In his spare time, Todd enjoys playing tennis, skiing and snowboarding, and bike riding. He has been married to Donna for over 30 years and is the proud father of sons Jackson, 23, and Connor, 21.

OK ETHICS UPCOMING EVENTS

NEW GENERATION ETHICS: NAVAL LEADERSHIP LESSONS

**CDR ARTHUR GIBB, III,
USN, PH.D.**

*Permanent Military
Professor and Chair*

*Leader Development and
Research Department
United States Naval Academy*



OKC Chapter

Tulsa Chapter

**August 19th
11:30AM-1:00PM**

**The Petroleum Club
Oklahoma City**

**August 20th
11:30AM-1:00PM**

**DoubleTree by Hilton
Downtown Tulsa**

J. D. TAYLOR
Business Consultant



MANIPULATION: TIPS TO STOP GETTING TRICKED

**OKC Chapter:
September 9th
The Petroleum Club
Oklahoma City**

**Tulsa Chapter:
September 10th
DoubleTree by Hilton
Downtown Tulsa**



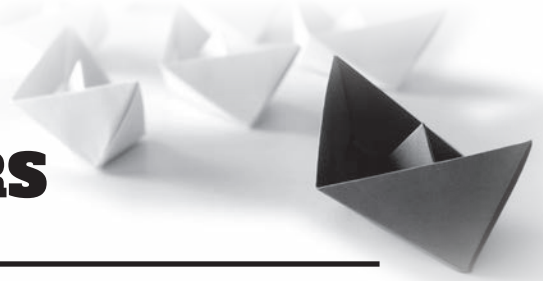
Recommended for 1 CPE in Ethics

For more information about monthly events, go to www.okethics.org or call (405) 889-0498.

LEADERSHIP 2015

ABOUT OUR PRESENTERS

(CONTINUED)



GENERAL TOMMY R. FRANKS

General Tommy R. Franks, US Army Retired Tommy Franks was born in Wynnewood, Oklahoma, and grew up in Midland, Texas, where he graduated from Robert E. Lee High School one year ahead of First Lady Laura Bush. After two years at the University of Texas, he joined the United States Army, and in 1967, as a distinguished graduate of the Artillery Officer Candidate School, he was commissioned a Second Lieutenant and sent to Vietnam.

His service in Vietnam earned him six awards for Valor and three Purple Hearts. That assignment was the start of a long and distinguished career that would take him from one world hot spot to another – from West Germany at the height of the Cold War to the Demilitarized Zone in Korea, to the deserts of Arabia—where he gained the knowledge and experience that would prepare him for the leadership role that would mark his place in the annals of American history.

Along the way, General Franks attended the University of Texas, Arlington, where he graduated with a Bachelor's Degree in Business Administration, and Shippensburg University where he graduated with a Master's Degree in Public Administration. He is also a graduate of the Armed Forces Staff College and the Army War College.

In June 2000, he was promoted to four-star General and assigned as Commander-in-Chief, United States Central Command. It's in this position that the world knows Tommy Franks best – the culmination of an almost four-decade military career that saw him lead American and Coalition troops in two strategically unprecedented campaigns in two years – Operation Enduring Freedom in Afghanistan and Operation Iraqi Freedom in Iraq.

The General's awards include five Distinguished Service Medals, four Legions of Merit, four Bronze Stars and three Purple Hearts in addition to numerous foreign awards. He was appointed Knight Commander of the Order of the British Empire (KBE) by order of Her Majesty Queen Elizabeth II on May 25, 2004. And President George W. Bush awarded him the Nation's highest civilian award, the Presidential Medal of Freedom, on December 14, 2004.

General Franks has received honorary degrees from a number of universities including his alma mater, Shippensburg University, and his wife's alma mater, Oklahoma State University.

Since his retirement from the military in 2003, General Franks has traveled the world, speaking on leadership, character and the value of Democracy. His autobiography, *American Soldier* debuted as No. 1 on the New York Times Best Sellers list in August 2004.

General Franks serves on the boards of the University of Texas, Arlington and William Penn University. He is Co-Chair of the Flight 93 memorial foundation and serves as an Advisor to the Military Child Education Coalition, Operation Homefront Oklahoma and the Southeastern Guide Dog Organization.

General Franks and his wife, Cathryn Carley Franks, have one daughter, who is married to a military officer, and three grandchildren. The Franks live at their ranch in Roosevelt, Oklahoma, with longhorns, buffalo, Angus cattle, horses and their cat, Bailey.

President George W. Bush calls Franks “a down-to-earth, no-nonsense guy.” His troops call him “a Soldier's General” and his associates call him “an astute businessman.” His grandkids call him, “Pooh”.



LEADERSHIP 2015 KEYNOTE PRESENTATION



DERMOT AHERN

Dermot Ahern, Irish statesman and UN Special Negotiator, knows a lot about conflict. During his term, “The Troubles” in neighboring Northern Ireland marked a brutal era of violent riots, kidnappings, torture and bombings.

Ahern helped facilitate the peace process known as The Good Friday agreement that ended decades of bloodshed. Because of that involvement, Mr. Ahern was appointed as a special negotiator by the Secretary-General of the United Nations in relation to UN reform. As foreign minister, he was involved in resolving conflicts on an international level, including the Middle East.

Dermot Ahern held many key roles in Ireland including:

- Former Minister for Justice and Law Reform
- Former Minister for Foreign Affairs
- Former Minister for Communications, Marine & Natural
- Former Minister for Social Community & Family Affairs

RECOMMENDED FOR 1 CPE IN ETHICS

Please collect certificate at end of the program.

Program is designed at the basic level for professionals who may face conflict in the workplace and who desire to use a principled approach to resolving issues.

It is up to the individual attendee to demonstrate relevance to his/her own area of practice, OK Ethics makes no guarantees.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

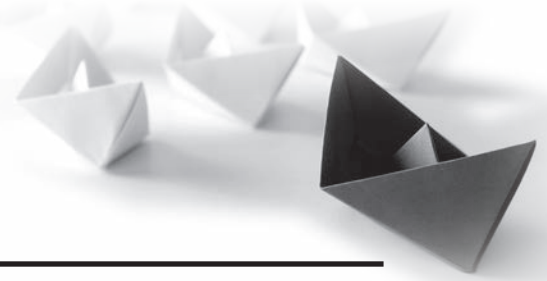
CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics and various co-hosts websites and Facebook pages. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethics@yahoo.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS: The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

LEADERSHIP 2015 PRESENTATION



SUCCESSFUL CONFLICT RESOLUTION

*Hosted by the Oklahoma Business Ethics Consortium on the campus of Oklahoma Christian University; Edmond, Oklahoma
July 17, 2015; 11:30 a.m. to 1:00 p.m.*

- 1. Background: Lawyer/politician living close to the Border between Southern Ireland and Northern Ireland.**
 - Learned art of Negotiation/Compromise.
 - Futility of Confrontational Politics.
 - Ultimately, disputes had to be solved, one way or another.
- 2. Irish Peace Process; Background:**
 - Troubles in Northern Ireland spilled over to others, particularly into my home town, Dundalk.
 - No prosperity till peace prevailed
 - Driving motivation throughout my 32 years in Irish politics.
- 3. Assessing Risks:**
 - 1988: Asked by Irish Prime Minister to take part in secret talks with Republican paramilitaries.
 - Huge dilemma, huge risks, both personal and political. “Taking risks for peace”, common mantra.
 - After atrocity, normal reaction to walk away.
 - Over 20 years, painstaking negotiations, mainly between British and Irish government.
 - Many roadblocks and disappointments on the way.
 - US involvement critical, Clinton and Bush and especially Sen George Mitchell.
 - International Fund for Ireland.
- 4. Good Friday agreement/St Andrews agreement:**
 - Critical job was to get community/political buy in.
 - Implementation, and monitoring vital.
 - 50% plus one formula, simplistic.
- 5. Lessons learned**
 - Don’t leave issues hanging over, try as best to tie up all loose ends.
 - For instance, policing was a toxic issue. Hence, the St Andrews agreement which tried to get the parties and community to accept the Patten Commission recommendations.
- 6. Uneasy Peace Reigns in Ireland**
 - Greatest Political moment of my life, Clinton in Dundalk 2006, Dundalk is “Boom Town”.
 - No more killing and maiming, though communities still as polarized as before.
 - Huge time and investment needed in order to heal wounds.
 - Merely scratch the surface, and old sores appear.
 - Flags and Emblems.
- 7. Successful Approach**
 - Irish Peace Process is probably the most successful peace process in living memory.
 - While other areas of conflict have distinct local issues, the concepts are the same:
 - ◇ Respect for each other.
 - ◇ Listen to what the other has to say.
 - ◇ No megaphone diplomacy.
 - ◇ “Put yourself in the shoes of the other side”.



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OKLAHOMA CHRISTIAN UNIVERSITY:



*the
Chickasaw
Nation*



*Richard and
Mo Anderson*

*David and
Barbara Green*

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