

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

AGENDA • JANUARY 25TH, 2018 • TULSA CHAPTER

I. Welcome & Kudos — Travis Jones

CEO, Career Development Partners,
OK Ethics Tulsa Chapter Leader

II. Member Honors — Travis Jones

Assisted by OK Ethics Board Members,
Stephanie Cipolla (Cherokee Nation
Enterprises) and Sherry Nelson
(WPX Energy)

See page 2 for a list of Horizon, Leading
and Trailblazer members being honored.

Star and Navigator members will be
recognized at the February event;

Pinnacle members will be recognized at the
Statewide Annual Awards on March 7

III. Upcoming Events

— Kevinn Matthews

Attorney, Legal department
WPX Energy

• **Annual Awards** – Applications Due at
noon on February 1

• **Clifton Taulbert**, February 22
— Co-Host Opportunity Available —

• **Rick Rigsby**, March 7
Early Bird Special Ends February 9
TWO Options: Breakfast and/or Lunch

IV. Student Ethics Initiatives

— Lynn Flinn

The Rowland Group
Director Emeritus, OK Ethics

Congratulations to the winners of
Oklahoma's Regional High School Ethics
Bowl!

(See Page 5)

V. Guiding Principle — Lynn Flinn

VI. Introduction — Ken Lackey

Chairman of the Board,
The Nordam Group

VII. Keynote Presentation

Melinda Stinnett

Managing Director, Stinnett & Associates

"The Cultural Imperative:
Building A Positive, Ethical and
Collaborative Place to Work"

VIII. Closing Remarks —

Stephanie Cipolla

Cherokee Nation Enterprises,
OK Ethics Board of Directors

UPCOMING EVENTS

LIVING AND WORKING BEYOND THE PAST

— PRESENTED BY —

CLIFTON TAULBERT



Entrepreneur,
Pulitzer-Nominated
Author, Internationally
Acclaimed Speaker

FEBRUARY 22

OK ETHICS ANNUAL AWARDS

THE WISEST PERSON I
EVER MET WAS A
**THIRD GRADE
DROPOUT**

DR. RICK RIGSBY

President and CEO of Rick
Rigsby Communications,
Former Award-Winning
Journalist, Author of
*Lessons from a
Third Grade
Dropout*



MARCH 7TH | OKC

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



MEMBER HONORS 2018

This month, we are honoring OK Ethics Trailblazer, Leading and Horizon Members.
 THANK YOU for continuing to show your support of Oklahoma values of integrity at work.

HORIZON MEMBERS



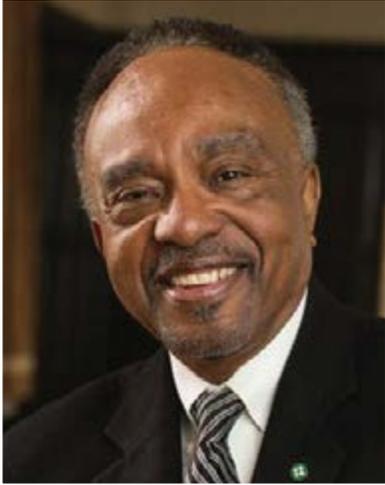
LEADING MEMBERS



TRAILBLAZER MEMBERS



UPCOMING EVENTS



LIVING AND WORKING BEYOND THE PAST

CLIFTON TAULBERT

Entrepreneur, Pulitzer-Nominated Author, Internationally Acclaimed Speaker

Clifton Taulbert is the president and CEO of the Freemount Corporation, a human capital development company and the President and CEO of Roots Java Coffee—an African-American owned national coffee brand, importing coffee from the country of Rwanda. A USAF veteran, Taulbert has been a leader in the Tulsa community for many years.

FEBRUARY 22

Interested in co-hosting this event?

Contact Travis Jones at (918) 293-0500.

EARLY BIRD SPECIAL

(FOR MARCH 7 EVENT) ENDS FEBRUARY 9.

TWO OPTIONS: BREAKFAST OR LUNCHEON; SEE WWW.OKETHICS.ORG FOR DETAILS.

Deadline for submitting OK Ethics Community Impact Award application is February 1

OK ETHICS ANNUAL AWARDS

THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT

DR. RICK RIGSBY

President and CEO of Rick Rigsby Communications,
Former Award-Winning Journalist, Author of
Lessons from a Third Grade Dropout

THANKS TO CO-HOSTS



MARCH 7

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Ambassador Team Leader: **Karie Mullins** at legalmullins@cox.net

Volunteer Coordinator: **Mark Belanger** at Mark.Belanger@onegas.com

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events, and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Dr. Steve Rockwell, from the University of Tulsa, for printing this month's agendas.

AUDIO VISUAL:

Mark Breeden, NetLink Solutions, A-V Volunteer

VOLUNTEERS-AMBASSADOR & REGISTRATION TEAM:

Ambassadors welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

The Registration Team diligently records our guests' attendance and handles the collection of fees.

Special Thanks to Mark Belanger, Volunteer Coordinator and Karie Mullins, Ambassador Team Leader.

Mark Belanger	<i>ONE Gas, Inc.</i>	<i>Volunteer Coordinator</i>
Karie Mullins	<i>Cognizant Technology Solutions</i>	<i>Ambassador Team Leader</i>
Chrisie Bedsworth	<i>Rowland Group</i>	
Renelda Gunn	<i>ONE Gas, Inc.</i>	
Carolyn Kinney	<i>ONE Gas, Inc.</i>	
Karie Mullins	<i>Cognizant Technology</i>	
Sandy Neuzil	<i>Learning Unlimited</i>	
Brian Shore	<i>ONE Gas, Inc.</i>	
Amber Waid	<i>ONEOK</i>	
Rex Wilson	<i>ONE Gas, Inc.</i>	

OTHER INITIATIVES:

Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Associate</i>
Jalisha Petties*	<i>Accounting Principals</i>	<i>Member Care Associate</i>
Boyd Murphy*		<i>Videographer</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Mark Breeden	<i>NetLink Solutions</i>	<i>A-V Volunteer</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

MANY THANKS TO OUR HORIZON MEMBERS:



STUDENT ETHICS INITIATIVES

OK Ethics original mission included mentoring and support of ethics education. We've seen that initiative flourish through The S.E.E.D. Foundation. It was originally established as the OK Ethics Foundation, but has evolved into a 501c3 organization. Thanks to the robust leadership and dedicated educators, the initiative has grown and is reaching more students than ever before. If you are interested in assisting with this effort, please contact Shannon Hiebert, SEED Co-President, at (405)330-9191.



CONGRATULATIONS! 2018 HIGH SCHOOL ETHICS BOWL

On January 20, 18 high schools hosted 27 teams in the annual High School Ethics Bowl. Winners will progress to the national high school completion to be held at the University of North Carolina at Chapel Hill on April 20 – 22.

1st Place

Norman North High School
(Virtue Team)

2nd Place

Cordell High School
(Mighty Blue Devils)

3rd Place

Altus High School
(Bulldogs)

4th Place

Oklahoma School of Science and Mathematics (Wee Wizards)

ANNUAL HIGH SCHOOL ETHICS BOWL PARTICIPANTS

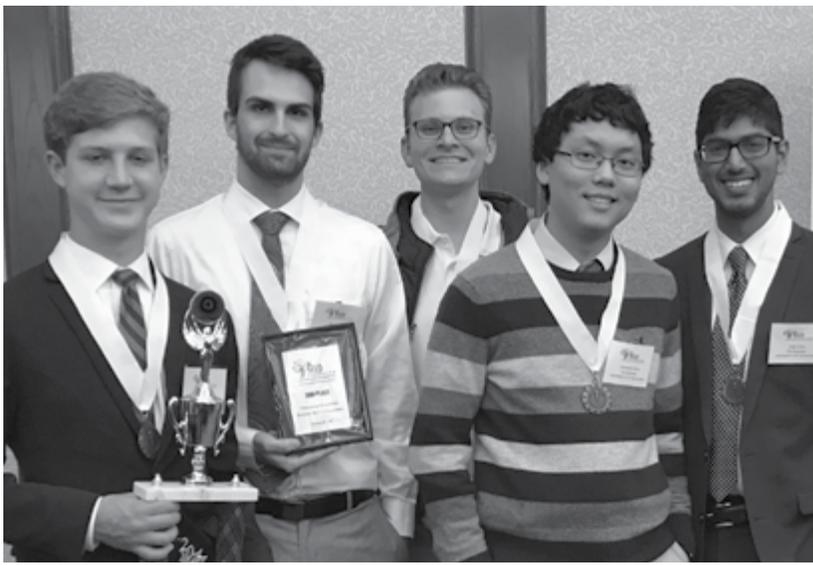
Ada High School
Altus High School
Cordell High School
Dove Science Academy
Heraldton High School

John Marshall High School
Lawton High School
Mercy School
Metro Technology Center
Noble High School

Norman North High School
Oklahoma School of Science and Mathematics
Pawnee High School
Pryor Schools

Southeast High School
Star-Spencer High School
The Academy of Classic Christian Studies

OKLAHOMA STATEWIDE COLLEGIATE STUDENT ETHICS CHALLENGE



REGIONAL ETHICS BOWL CHAMPS

OU Sooners



1ST PLACE WINNERS

Oklahoma Christian University, Team Eagles



2ND PLACE WINNERS

Oklahoma Christian University, Team Aguilas

REGIONAL ETHICS BOWL DELEGATES HELD IN SAN ANTONIO:

Cameron University

Oklahoma Christian University

Oklahoma State University

University of Central Oklahoma

Oklahoma Baptist University

Oklahoma City University

Oklahoma University

For more information, visit the SEED website at www.okethicsbowl.com



MELINDA STINNETT

CPA, CIA

**MANAGING DIRECTOR OF
STINNETT & ASSOCIATES**

About Our Presenter

Melinda is the Managing Director of Stinnett & Associates. She founded the firm in 2001 and has over 26 years of experience with public companies and internal controls. She worked in public accounting for 12 years with international firms including Arthur Andersen and Price Waterhouse. She has significant experience in various industries including energy, manufacturing, construction, utilities, and retail.

Melinda functions in the role of the Director of Internal Audit for a Fortune 500 company. She provides internal audit outsource and co-source services for several other companies, both public and private. In her current and former roles, Melinda has been involved with various aspects of her clients' risk management and marketing activities. In addition, she has conducted governance reviews for public companies to help refine governance practices. She is an active participant on a range of client governance committees. She has also performed technical accounting research support, evaluations of contracts, operational process improvement reviews, and quality assurance reviews.

Melinda is also actively involved in the development of educational programs for management, process owners, audit committees, and board members. She is a Certified Public Accountant, a Certified Internal Auditor, and a speaker for various professional organizations including the Oklahoma Society of CPAs, the Institute of Managerial Accountants, PASO, MIS Training Institute, and the Oklahoma State University Financial Accounting and Reporting Conference.

In 2011, Melinda was named one of the OSU School of Accounting Distinguished Alumni, which is the highest honor OSU School of Accounting can bestow and recognizes graduates who have achieved exceptional success. In the fall of 2011, she also received the OSU Spears School of Business Orange Star Award, which recognizes alumni who have had successful careers and work tirelessly for the Spears School, students, and faculty. In 2017, Melinda was named Oklahoma Small Business Person of the Year by the U.S. Small Business Administration.

"THE CULTURE IMPERATIVE— BUILDING A POSITIVE, ETHICAL AND COLLABORATIVE PLACE TO WORK"

Note: This program is not eligible for a CPE recommendation.

As the business world continues to expand and evolve at an ever-increasing rate, there is continued pressure and need for organizations of all types and sizes to ensure they understand and define their culture. Employee engagement is a critical element to success and is greatly impacted by culture. Organizations are taking note that having strong ethics and a defined culture are no longer a "nice to have", but a necessity. This presentation will walk you through Stinnett & Associates' pursuit of cultural excellence to help attract, retain and engage our team as well as provide helpful takeaways for you to apply within your own organizations.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit okethics.org for
resources, videos, articles
and to see who's who.**

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



***Like us on
Facebook.***



OK ETHICS FY 2017-18 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academic institution

New for 2017 – 18

*Be an OK Ethics **Event Co-Host** or **VIP Table Sponsor:***

— Depending on contribution level, benefits include: —

- Special recognition at single event
 - Banner display
 - VIP seating with national speakers
 - Distribution of brochures
- (When available, depending on contribution level)*

Contact Travis Jones at (918) 293-0500.

