

The Oklahoma Business Ethics Consortium



BE THE DIFFERENCE • WWW.OKETHICS.ORG

AGENDA • OCTOBER 6TH, 2016 • TULSA CHAPTER

I. Welcome & Upcoming Events

Lynn Flinn

*President of The Rowland Group;
Tulsa Founder OK Ethics*

Upcoming Programs:

November 16th

Humility Under Fire
The President's Son: Steve Ford

January 26th, 2017

Mindful Leadership: Are you Writing
the Story You Want to Tell?
Steve Laswell

March 23rd, 2017

Marcia Correia Templin

See page 3 for a complete listing of events.

- Statewide Student Ethics Challenge; Saturday, October 15 on campus of the University of Central Oklahoma: Donations? Contact Foundation Co-Chair, Shannon Hiebert at Shannon.R.Hiebert@ehi.com
- Special thanks to Express Employment Professionals for providing this year's prizes

IV. Guiding Principle

Alicia Goodloe

*The Bama Companies, Inc.,
OK Ethics' Volunteer Coordinator
and Registration*

II. Kudos to Our Volunteers

Lynn Flinn

III. Membership Renewals & Foundation Update

Shannon Warren

Founder/CEO, OK Ethics

- See page 7 for details on membership benefits; visit www.okethics.org for details and to join
- Questions? Contact Shannon at okethics@okethics.com or (405) 858-2233

V. Speaker Introduction

Joe Brister

*Linde Engineering North America Inc.,
Head of Quality and Health, Safety, &
Environment (HSE)*

VI. Keynote

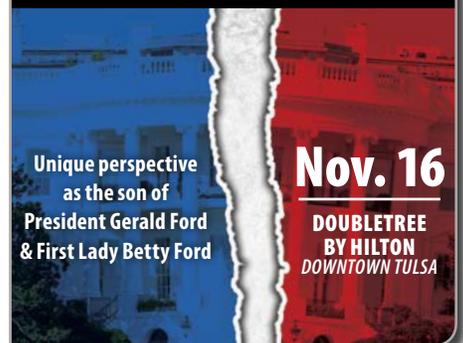
Dave Lieber

*Watchdog Nation,
NBC Consumer Affairs
Commentator*

**REMINDER: PLEASE PICK UP
CPE'S AT CONCLUSION OF EVENT.**

UPCOMING EVENTS

HUMILITY UNDER FIRE THE PRESIDENT'S SON: STEVE FORD



Jan 26 DOUBLETREE BY HILTON DOWNTOWN TULSA

**Did you know that 501c3, non-profit organizations can join for free at the Frontier level?
Vision: To be recognized as a statewide and national forum for promoting business ethics.**

PINNACLE MEMBERS

NAVIGATOR MEMBERS

STAR MEMBERS

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REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Karie Mullins	<i>Navico</i>	<i>Team Leader</i>
Mark Belanger	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Amber Waid	<i>ONEOK, Inc.</i>	<i>Ambassador</i>
Chrisie Bedsworth	<i>The Rowland Group</i>	<i>Ambassador</i>
Perry Henson	<i>The Rowland Group</i>	<i>Ambassador</i>
Brian Shore	<i>One Gas, Inc.</i>	<i>Ambassador</i>

VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Alicia Goodloe	<i>The Bama Companies, Inc.</i>	<i>Volunteer Coordinator & Registration</i>
David Christie	<i>The Bama Companies, Inc.</i>	<i>Registration</i>
Vanessa Statum	<i>Career Development Partners, Inc.</i>	<i>Registration</i>

SPECIAL INITIATIVES:

Susie Wellendorf	<i>Wellendorf Communications</i>	<i>PR</i>
Michael Oonk	<i>American Bank and Trust</i>	<i>Facilities & Logistics</i>
Lynn Flinn	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder & Programs</i>
James Kelley	<i>The Rowland Group</i>	<i>Membership</i>
Travis Jones	<i>Career Development Partners</i>	<i>Programs & Consortium Board member</i>
Nick Minden	<i>Darby Equipment</i>	<i>Programs</i>
Tom Vincent	<i>Gable Gotwals</i>	<i>Programs</i>
Susan Pate	<i>Stinnett & Associates</i>	<i>Accountant</i>

OTHER INITIATIVES:

Jodi Shumway*	<i>Accounting Principals</i>	<i>OK Ethics Member</i>
Anna Rosenthal*		<i>Care Coordinators</i>
Factor 110*		<i>Name Tags and Guest Services</i>
The Creative Guy*		<i>Agenda Design</i>

*Paid Service Provider

HELP WANTED:

- **Public Relations and/or Marketing** volunteers to assist Student Education & Ethics Development Foundation with launch of annual student ethics initiatives. (Formerly OK Ethics Foundation). Contact Colin Schoonover, Foundation Co-President at Colin.Schoonover@onegas.com
- **Ambassadors** to welcome and assist guests at monthly events. Please contact either Karie Mullins at legalmullins@cox.net or Alicia Goodloe at AGoodloe@bama.com.
- **Donate photocopies of agendas** for monthly events.

MANY THANKS TO OUR HORIZON MEMBERS:



OK ETHICS UPCOMING EVENTS

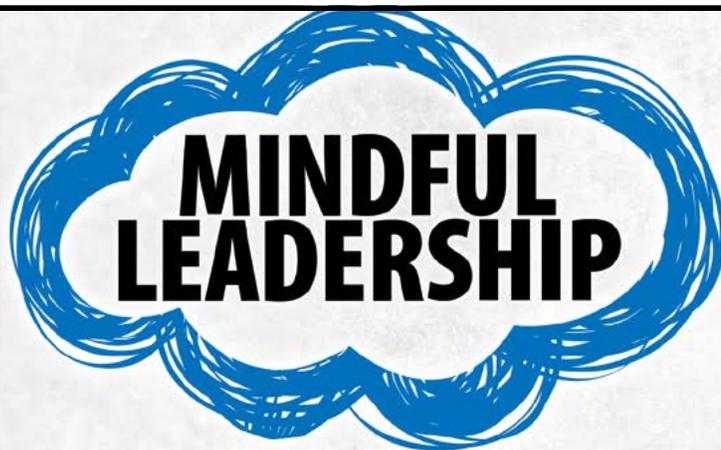
HUMILITY UNDER FIRE

THE PRESIDENT'S SON: STEVE FORD

WEDNESDAY
NOVEMBER 16TH
11:30-1:00 AT DOUBLETREE BY HILTON

RECOMMENDED FOR 1 CPE IN ETHICS

- Unique perspective as the son of President Gerald Ford & First Lady Betty Ford
- Pardoning Nixon for Watergate
- Betty Ford's battle with alcoholism and breast cancer



Are you Writing the Story You Want to Tell?

STEVE LASWELL

FOUNDER AND PRESIDENT OF
NEXT LEVEL EXECUTIVE COACHING, LLC

THURSDAY
JANUARY 26TH
2017

MICHELLE CORREIA TEMPLIN

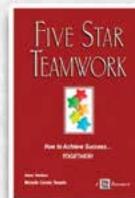
AUTHOR OF **FIVE STAR TEAMWORK** AND
SELLING IT RIGHT!
GETTING RESULTS WITH INTEGRITY

THURSDAY, MARCH 23

CO-HOSTED BY



WOMEN FOR
ECONOMIC AND
LEADERSHIP
DEVELOPMENT



UPCOMING OKC EVENTS

HUMILITY UNDER FIRE

The President's Son: Steve Ford
Thursday, November 17
11:30 – 1:00

MICHAEL CAROLINA

*Executive Director, Oklahoma Center for the
Advancement of Science and Technology (OCAST)*
Wednesday, January 11, 2017
11:30 – 1:00

MICHELLE CORREIA TEMPLIN

Wednesday, March 22, 2017
11:30 – 1:00

ABOUT DAVE LIEBER

Dave Lieber, AKA, “The Yankee Cowboy” is an NBC commentator and award-winning, investigative Dallas Morning News columnist. Dave Lieber’s career involved riding a bull in a rodeo (or two), interviewing the Imperial Wizard of the Ku Klux Klan, and, once, helping solve a murder. He has a heart for non-profits, winning the prestigious Will Rogers Humanitarian Award for his work in establishing one of North Texas’ largest children’s charities.

He is founder of a consumer rights movement — WatchdogNation.com — which shows Americans how to protect themselves from thugs, thieves, scammers, and corporate skulduggery. He has penned books that will be available for signing at the event, and his latest columns are available on The Dallas Morning News Watchdog page. He fights for Americans and shows them how to save time, money and aggravation. He works to expose corruption and make positive change. TheDailyBeast.com named of his columns one of the 10 best in the U.S. in 2014.

Program Description:

We live in a time when it’s easier than ever to be dishonest. Create a web page. Look legit. It’s hard to tell who is for real anymore. Dallas Morning News Watchdog columnist Dave Lieber hears from consumers and business owners every day facing problems they never



expected. Problems they don’t know how to solve. Problems, usually, that stem from broken promises made to them. But it’s all avoidable. Dave launched a movement to show Americans the powers they have to protect themselves.

For consumers, every purchase, every visit by a home service rep is a risk of sorts. For companies, though, the opposite is true. Every contact is an opportunity to shine. The bar is set low enough that average service is seen as great. Great is seen as extraordinary.

Takeaways:

- Mistakes, especially, are nothing to run from. They are opportunities to build lifetime relationships.
- Learn the basic Watchdog Nation self-protection rules that keep you out of trouble.
- Understand that due to the lack current solutions, self-protection is the ultimate goal. Self-reliance is key to a safe life.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE’S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE’S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Book sales and signing by Dave Lieber will follow his presentation.

He will accept Mastercard, Visa, American Express, and Discover.

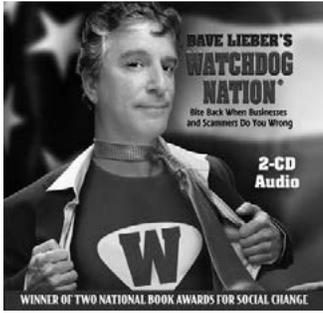


**Dave Lieber’s Watchdog Nation:
Bite Back When Businesses and Scammers
Do You Wrong**
hardcover, \$20



**The Dog of My Nightmares:
Stories by Texas Columnist Dave Lieber**
(collection of short non-fiction stories)
paperback, \$10

**Visit okethics.org for
resources, videos, articles
and to see who’s who.**

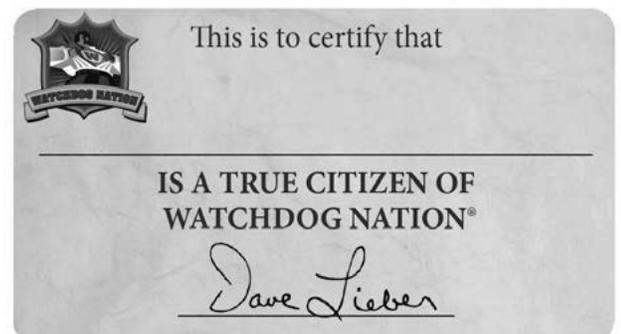


The Five Simple Ways to be a Super-Consumer

Dave Lieber's Watchdog Nation™



1. Check the people you hire and the items you buy on search engines before, not after when things go wrong. Search names of people, companies and items with the words ripoff, scam and complaints.
2. Keep records on a “power sheet.” Make them accountable by knowing whom you talk to — and letting them know you know.
3. Find their point of vulnerability. A simple search of a problem usually brings up the information they don't want you to know. Let them know you know it.
4. Ask a bunch of questions. The Detective Columbo method.
5. When all else fails, find their pressure point and squeeze. Who is their regulator?





OK ETHICS FY 2016-17

MEMBERSHIP DUES & BENEFITS

Dues and new benefits are effective during the fiscal year that begins October 1, 2016 and ends September 30, 2017.

NOTE: Pinnacle, Navigator, and Star Members are invited to take advantage of a new Enhanced Hosting Option. This special option is intended to provide opportunities for students or other community members from the nonprofit sector to attend. Contact OK Ethics CEO/Founder (okethics@okethics.com) for more information.

Pinnacle Membership – Dues \$10,000

Highest level of involvement. Includes **sixteen pre-paid memberships**.

Member Benefits:

- **Reserved priority seating** defined as those seats as close as possible to the podium.
- **Inclusion in the OK Ethics Annual Awards banquet, which typically features high profile presenters.**
- Includes up to **20 seats per annum at special workshops, exclusive dinners/breakfasts with speakers or bonus programs** when offered. (Note: Does not include additional seats at Awards.)
- Special commemorative honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives. Company logo **featured on table signs** at monthly events.
- **Company will be prominently listed as a flagship company** in special publication circulated throughout the Oklahoma business community. (*Membership commitment must be made by 10/1/2016 to be included*)
- **Company logo will be prominently featured** on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to **support university and high school student initiatives** through S.E.E.D. (formerly known as the OK Ethics Foundation).

Navigator Membership – Dues \$8,000

Includes **sixteen pre-paid memberships** for participation in every regular chapter activity.

Member Benefits:

- **Reserved special seating with logo prominently featured on table sign.**
- Inclusion in the Annual Awards banquet.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be

made by 10/1/2016 to be included)

- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

Oklahoma Star Membership – Dues \$5,500

A prominent level of involvement that includes **eight pre-paid seats at special reserved tables** for participation in every regular chapter activity and the Annual Awards program.

Member Benefits:

- **Special reserved seating** with table signs prominently featuring your company's logo.
- Inclusion in the Annual Awards banquet that typically features high profile presenters.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" of OK Ethics website as well as routine communiqués, including meeting notices and agendas.
- Company will be routinely highlighted on the home page of the OK Ethics website.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

Horizon Membership – Dues \$3,500

Member Benefits:

Includes **eight pre-paid memberships** for participation in most chapter activities with the *exception of the Annual Awards banquet* and special bonus workshops.

- Convenience of reserved seating for all programs, *except* the Annual Awards event.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in “Who’s Who” page on OK Ethics website. Special plaque presented to your company acknowledging your meaningful support of OK Ethics’ initiatives.

Leading Membership – Dues \$1,500

Includes **two pre-paid memberships** for participation in all chapter activities except bonus workshops.

- Reserved seating for all OK Ethics events.
- Admittance to the Annual Awards event, which typically features high-profile presenters.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in “Who’s Who” of OK Ethics website.

Trailblazer Membership – Dues \$750

This level is intended for self-employed individuals and is beneficial in avoiding the hassle of cutting a check each month. It provides for a **single (one) pre-paid** membership for participation in all regular chapter activities.

- Reserved seating for all OK Ethics events with table signs featuring your company’s logo.
- Participation in annual awards banquet that typically features high profile presenters.
- Presentation of commemorative honor representing your support of OK Ethics’ initiatives.
- Mentioned in “Who’s Who” on OK Ethics website.

Frontier Membership – Dues \$400

Member Benefits:

This membership is intended for small businesses or self-employed individuals who wish to make a meaningful contribution to OK Ethics’ mission of promoting Oklahoma values of integrity at work. This level allows for **one individual to receive a discounted member rate** at regular monthly events. The company’s logo will be featured on the Who’s Who section of the OK Ethics website.

Special Nonprofit/NGO Membership – Dues \$0

Nonprofit/NGO Member Benefits:

- Certain nonprofit organizations may be eligible for a free Frontier membership. (See the “Join Now” tab on OK Ethics website for criteria and details.)

Scout Membership – Dues \$100

Individual receives discounts for attendance in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

Retiree Membership – Dues \$25

In recognition for the valuable volunteer services provided by our retirees, OK Ethics offers a discount to retirees who are actively involved in our activities.

Individual receives discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

Transitional Membership – Dues \$0

As a special service to the community during these challenging economic times, OK Ethics will offer a free Scout membership to anyone who has been laid off from a professional capacity position. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

Student Membership – Dues \$0

Students with member schools may join for free. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. For more information, consult your campus’ advisor as indicated under the Who’s Who tab, Student Chapters page of the OK Ethics website. Others may join at the Scout level.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

All Membership Levels

Each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

OK ETHICS FY 2016-17

MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academic institution



OK ETHICS®

JOIN NOW!

Be sure your company logo is featured in the new OK Ethics Member Guide. New fiscal year begins 10/1/2016.

Visit www.okethics.com for more information.

Promoting Oklahoma values of integrity at work!

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see Who's Who.



Like us on Facebook.

