



Oklahoma Business Ethics Consortium

PINNACLE



NAVIGATOR



STAR



OKC CHAPTER AGENDA • OCTOBER 16, 2019

I. Welcoming Remarks

Oscar Womack, *Principal & CEO, Coherent Contracts, LLC*

II. Guiding Principle

Saeed Sarani, *President, Coalition for the Advancement of Science and Mathematics Education in Oklahoma (501c3).*

III. Upcoming Events and Membership Drive

Kellian Schneider, *Managing Director, Junior League of Oklahoma City*

OKC Events:

- Kelli Masters, *Founder and President of KMM Sports*
Wednesday, November 6
Petroleum Club Event Center (Formerly Jim Thorpe Event Center)
4040 N. Lincoln Boulevard
- **Holiday break in December — no luncheon!**

Tulsa Events:

- Kelli Masters, *Founder and President of KMM Sports*
Thursday, November 7
Hyatt Regency Tulsa, 100 East Second Street
- **Holiday break in December — no luncheon!**



Memberships Expired September 30th!

Join or renew today! See page 3 for membership benefits comparison table.

IV. Discussion Topic

Kellian Schneider, *Managing Director, Junior League of Oklahoma City*

So that each person at your table has an opportunity to share their insights, please keep comments brief and on track when participating in the table discussions. We ask that each participant be respectful of the different perspectives shared, even those that differ from one's own.

1. Describe effects of overworking you have witnessed or experienced in the past.
2. How can ethical decision making be impacted when workload is increased and proper rest is not taken?
3. What do you think the role of leadership should be to promote a balanced approach to productivity and rest?

V. Panel Presentation

Dr. Jason Emerson, D.O., *Orthopedic Surgeon, Midtown Orthopedics & Sports Medicine*

Erin E. Engelke, APR, *Executive Director, Calm Waters Center for Children and Families*

Kelly Jennings, MBA, ODCP, *VP of People & Culture/OD, Kimray, Inc.*

Dr. Myron Pope, Ed. D., *Chief of Strategic Engagement, Oklahoma Department of Human Services (DHS)*

Lyn Watson, *Executive Director, Crossings Community Church*

Moderator:

Dr. Susan DeWoody, *Provost & Chief Academic Officer, Oklahoma Baptist University*

VI. Closing remarks

Oscar Womack, *Principal & CEO, Coherent Contracts, LLC*

VISIT OKETHICS.ORG FOR RESOURCES, VIDEOS, ARTICLES AND TO SEE WHO'S WHO.



KELLI MASTERS
FOUNDER AND PRESIDENT OF KMM SPORTS

WEDNESDAY, NOVEMBER 6
The Event Center | 4040 N Lincoln Blvd.

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month
Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at sirfboyd@gmail.com

Ambassador Team: **Daniel Yunker** at dyunker@kimray.com

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDA PRINTING:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags. Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact okethicssupport@okethics.com if you wish to volunteer for the Ambassador team.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Chairperson, Ambassador Team</i>
Sally Boyd	<i>Duncan Oil - Retired</i>	<i>Volunteer Coordinator</i>
Thad Chance	<i>Accounting Principals</i>	<i>Ambassador</i>
Lori Leeper	<i>BancFirst</i>	<i>Ambassador</i>
Katreena McGee	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
Bill Turner	<i>Valir Health</i>	<i>Executive Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates, Inc.</i>	<i>Registration Chair</i>
Aleena Chaudry	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
Sun Young Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Mary Vaughn	<i>JMA Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Jalisha Petties*	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Brandon J. Clark, Sr.*	<i>Brandon Clark Media Co.</i>	<i>Photography & Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Registration & Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

SEED FOUNDATION CALENDAR OF EVENTS:

OCT. 26TH
8 AM – 2:00 PM
Statewide Student Ethics Challenge (College)
at OSU-OKC

JAN. 25TH
Oklahoma Regional High School Ethics Bowl
Location TBD



HORIZON



CO-HOST AN UPCOMING EVENT

Consider co-hosting an upcoming event. Rates vary. Email okethicssupport@okethics.com or call (405) 889-0498 for more information.

JOIN NOW!

Visit www.okethics.org/join for more info.

Fiscal year begins October 1, 2019 and runs through September 30, 2020.

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured in OK Ethics monthly agendas?	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$12,000	Premium with signage	16	Yes	16 seats	Yes	Objet d'art
Navigator	\$8,750	Exclusive with signage	12	Yes	12 seats	Yes	Objet d'art
Star	\$6,300	Special with signage	8	Yes	8 seats	Yes	Objet d'art
Horizon	\$3,900	Reserved with signage	6	Limited	2 seats	Yes	Plaque
Leading	\$1,700	Reserved	2	Limited	2 seats	Yes	Plaque
Trailblazer	\$800	Reserved	1	Limited	1 seat	Yes	TBD
Frontier	\$425	Open	-	Website only	-	Yes	-
Frontier <i>(Non-Profit/NGO**)</i>	\$0	Open	-	Website only	-	Yes	-
Scout	\$100	Open	-	-	-	-	-
Scout <i>(Retiree)</i>	\$25	Open	-	-	-	-	-
Scout <i>(Job transition only)</i>	\$0	Open	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academics institution

TOO MUCH OF A GOOD THING

A Panel Discussion on the Role of Leadership in Promoting a Culture Where 'Things Get Done' and People Matter.

— PANELISTS —



Dr. Jason Emerson, D.O.
*Orthopedic Surgeon,
Midtown Orthopedics & Sports Medicine*

Certified by the American Osteopathic Board of Orthopedic Surgery, Jason Emerson, DO focuses on orthopedic surgery and sports medicine. He treats patients in Oklahoma City and surrounding areas.



Erin E. Engelke, APR
*Executive Director, Calm Waters Center for
Children and Families*

Erin Engelke is the Executive Director for Calm Waters, a nonprofit in Oklahoma City that serves children and families who have experienced loss due to death, divorce or other significant loss, providing free support groups and other services.

Prior to Calm Waters, Erin served in fundraising and public relations roles for Sunbeam Family Services, Feed the Children,

World Neighbors, and MidFirst Bank. She has traveled extensively around the world, including Guatemala, Albania, and Peru and has a heart for seeing children and families thrive no matter where they live.

A graduate of Oklahoma Christian University, Erin serves on the Board of Trustees for The Christian Chronicle, President-Elect for the Public Relations Society of America, past president of the Association of Women in Communications, and an active member of the Junior League of Oklahoma City. Erin's greatest pride is her family – her husband, son and two daughters.

She is frequently tapped to speak on issues relating to branding, non-profit marketing, and management. Her deepest passion is empowering other working moms to resist the pull to achieve work-life balance, instead seeking a fulfilled life. Her expertise and real-life perspectives have been heard on stages across Oklahoma, including as a TEDx presenter in 2014 and keynote speaker for the Junior League of Oklahoma City Leadership Development training, Metro Tech Health Occupations Students of

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicssupport@okethics.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

***Visit okethics.org for
resources, videos, articles
and to see who's who.***

America Conference, OSU-OKC's Leadership Conference and the Oklahoma City Working Mom Summit. She is a writer and blogger, most recently launching her own website beautyinthebusyness.com.

Erin was awarded the Distinguished Alumni Achievement Award from Oklahoma Christian University, PR Professional of the Year from the Public Relations Society of America, The Journal Record Achievers Under 40 2010 honor, is a 2013 40 Under 40 honoree from okcbiz.com and 40 Under 40 Honoree from Oklahoma Magazine. She is also accredited in public relations (APR) through the Public Relations Society of America.



Kelly Jennings, MBA, ODCP
VP of People & Culture/OD,
Kimray, Inc.

Kelly Jennings has been with Kimray since 2014, and in 2018 was promoted to Vice President of People & Culture. In this role, Kelly oversees the human resources and organizational development functions of the company. She also has over 20 years of experience in the training and development field.

Kelly earned a bachelor's degree in Social Work from West Texas A&M University and holds a Master of Business Administration from Oklahoma Christian University.

Kelly is a board member and President for the Make a Difference Foundation. She also serves as a board member for WovenLife.



Dr. Myron Pope, Ed. D.
Chief of Strategic Engage-
ment, Oklahoma Depart-
ment of Human Services
(DHS)

Myron L. Pope has over 25 years of work experience as a supervisor, manager, and educator in a variety of roles in non-profit organizations in

Alabama and Oklahoma. He has a passion for creating structures that are instrumental to student access and success in higher education. He enjoys taking large complex issues and simplifying them through open communication and collaboration. He also has a desire to assist individuals in developing a better understanding of themselves as leaders, and to help them reframe how they approach their work.

As an academician, his research has focused on higher education related issues, including student success, community college student and administrative issues, faculty governance issues, institutional trust and risk, and resilience in students from underserved backgrounds. He also is involved with a number of initiatives targeted at increasing college admission, retention and graduation among youth in underserved/low-performing high schools in the Oklahoma City Metro. He has published also in scholarly journals and books on these topics. He has consulted, trained, and lectured throughout the United States and abroad on a variety of topics including leadership development, diversity initiatives in the workplace and society, higher education administration, team building, strategic planning, and college student success.

He currently serves on the board of the Urban League, the Edmond YMCA, the Oklahoma Blood Institute, and the board of the Institute for Evidence Based Change. He has been appointed by the governor on multiple occasions to serve on the Oklahoma Department of Human Services' Commission and the Administrative Citizens' Advisory Panel (served as the chair), and most recently, the Oklahoma Teachers' Retirement System Board of Trustees. He has been active on the regional and national levels of several higher education professional associations, as well as serving as a consultant/evaluator with the Higher Learning Commission (HLC).

He has been very active in the community in the past as a coordinator of Leadership Edmond, a volunteer sports coach with the YMCA, a volunteer with the Watch D.O.G.S. program at his children's school, and he has served as a board member for the Edmond Public Schools Foundation, the YMCA and the HOPE Center of Edmond. He was the Edmond Chamber of Commerce board chair in 2011. He is a member of Phi Beta Sigma Fraternity, Inc. He is originally from Sweet Water, AL, but he resides in Edmond with his wife, Shanna, and their three children, Michael, Allison, and Isaiah.



Lyn Watson
*Executive Director, Crossings
 Community Church*

When you first meet Executive Director, Lyn Watson, it's immediately clear why she oversees all Crossings Human Resources functions. Her warm, vivacious personality, extensive experience, and

passion for helping others succeed make her the perfect person to encourage and challenge the Crossings staff.

Born in Durham, North Carolina, Lyn and her family moved to Lawton, Oklahoma following the completion of her dad's seminary education at Duke. She has been in Oklahoma most of her life and attended college at the University of Oklahoma where she originally began training to become a dentist. "I wanted to be a dentist...until I took chemistry!" she joked. She calls Lawton her home town and has laughed about God's sense of humor in how the Watson family came to Crossings.

Lyn first found Crossings when her daughter, Emily—who was just ten years old at the time—announced to the family: "our [current] church doesn't teach the Bible, so I'm going to Crossings." Lyn and her husband, Brad, along with their children, Emily and Ben, soon gave Crossings a try. "I love God's sense of humor," she said. "We're still here 14 years later!" Lyn has been involved at Crossings in a variety of ministries and as a volunteer prior to joining the staff. One of her favorite aspects of the church is Crossings Students 912 ministry where she's currently a Small Group leader.

Her natural leadership prowess has been evident since she began her career at DataTimes, an Oklahoma company which provided access to information before the Internet was born. Later in her career, Lyn began consulting and has owned her own businesses. Prior to coming to Crossings, she worked for a leadership company where she averaged an impressive 100 days of training per year.

While her past esteemed career opportunities have been highlights in her life, Lyn believes God is doing very important work through her right now. "God is showing me that his plan is the best plan. Everything I've experienced has prepared me for such a time as this."

Lyn's life experiences have included incredible highs: she has been married to her husband for 28 years; she saw her daughter, Emily, get married and begin her life in Tulsa; she has seen her son, Ben, prepare for graduate school following his collegiate career at OSU; she traveled extensively throughout the United States in her career; she received her SHRM-SCP (Society for Human Resource Management – Senior Certified Professional) certification in 2017. She has also experienced some very difficult lows, including being diagnosed with, battling, and beating breast cancer. Her roles as wife, mother, businesswoman, cancer survivor, leader, and volunteer

have contributed to her unique calling to prepare the next generation of leaders at Crossings.

Lyn's role as Executive Director focuses on three primary areas: staff development, career pathing, and culture.

"God is leading me to provide the Crossings staff the tools needed to grow themselves and others," Lyn said. "One crucial goal I have for our staff is for every employee to feel valued, have a voice, and be heard."

Lyn's passions for professional and personal development, her adept ability to connect others, her fun-loving personality, her servant-heartedness, and her astounding drive exemplify the DNA of Crossings and we are fortunate to have her in this new role in 2019.

MODERATOR:



Dr. Susan DeWoody
*Provost & Chief Academic
 Officer, Oklahoma Baptist
 University*

Although Dr. Susan DeWoody has also lived in Arkansas, Texas, and North Carolina, her heart and her roots are firmly planted in Oklahoma. Dr. DeWoody joined the

administration at Oklahoma Baptist University in 2017 and currently serves as the Provost and Chief Academic Officer. She previously served as Vice President and Dean for the School of Adult and Graduate Studies at Montreat College in North Carolina, where she helped to initiate an institutional turnaround strategy for a struggling, Christian liberal arts institution.

Prior to that, Dr. DeWoody lived in Arkansas and served at John Brown University in increasing leadership roles from director to dean and then associate vice president, managing non-traditional programs, retooling and redeveloping degree completion programs, and leading the enrollment management operations for graduate and undergraduate online and degree completion programs.

Dr. DeWoody is a first-generation college graduate who earned a bachelor's degree in education from Arkansas Tech University, a master's degree in College Student Personnel Services from Northeastern State University, and a doctorate in education leadership in higher education from Dallas Baptist University. On a personal note, she enjoys baking, shopping as a competitive sport, petting all the dogs, and watching OU Sooner football. She has been married to Dr. Dale DeWoody (English PhD) for sixteen years and together they serve as the college ministry directors at New Hope Baptist Church in Bethel, Oklahoma.

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



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Facebook.***

