



Oklahoma Business Ethics Consortium

PINNACLE



NAVIGATOR



STAR



DR. NATHAN MELLOR
CEO of C3 Brands

SEPTEMBER 18
Oklahoma City

Register at okethics.org.
Recommended for 1 CPE
in behavioral ethics.

ANNUAL AWARDS AGENDA • APRIL 23RD, 2019

I. Welcome & Kudos

Oscar Womack, CEO, Coherent Contracts
OK Ethics Board of Directors

II. Special Announcement & Congratulations

Oscar Womack

III. Vision & Mission

Dr. Nathan Mellor, CEO, C3 Brands
Chairman, OK Ethics Board of Directors

IV. Words of Inspiration

Congressman Tom Cole
U.S. Representative for Oklahoma's 4th
Congressional District since 2003.

V. Student Outreach

Tre Halstied, Dove Science Academy

VI. Presentation of Carmichael Awards

Tom McDaniel, Former President of Oklahoma City University; currently President, American Fidelity Assurance Foundation

VII. Acceptance of Carmichael Awards

Jamie O'Brien, Strata Leadership
Bridget Poputa-Clean, Prosperity Bank
Chris Zach, BKD CPAs & Advisors

VIII. Guiding Principle

Jaquie Fiegel, Chairman, Prosperity Bank

IX. Presentation of Executive Pilot Award

Dr. Nathan Mellor
Acceptance of Executive Pilot Award
Thomas Hill III, CEO, Kimray, Inc.

X. Community Impact Awards

Oscar Womack, Selection Team Member
Assisted by Bill Turner, Vice President of
Human Resources, Valir Health and
Susan Blair, CFO (retired) Citizen Potawatomi Nation

A. Nonprofit Category

• Finalists
Girl Scouts of Eastern Oklahoma (Tulsa)
The Oklahoma Center for Nonprofits
Pivot, Inc.

• Winner

ReMerge
Sherry Dale, Chairman of the Board, ReMerge

B. Business Category Presentations

Kitt Letcher, Selection Team Member;
President & CEO, BBB of Central Oklahoma
Cary Hill, Selection Team Member;
CEO, MESA Products and Oklahoma Quality Award
Foundation

• Finalists

AAR Aircraft Services
ONE Gas

• Winner

WPX Energy, Inc.
Dennis Cameron, Executive Vice President
and General Counsel

C. Education Category Presentations

Brigadier General Cynthia Tinkham,
Selection Team Member; Assistant Adjutant General –
Army Oklahoma National Guard

Dr. Melissa Brevetti, Selection Team Member;
Director, Clinical Partnerships, Langston University

• Finalists

East Central University—
Stonecipher School of Business
Oklahoma City University—
Meinders School of Business
Oklahoma State University—
Department of Philosophy

• Winner

Christian Heritage Academy
Dr. Susan DeMoss, Associate Headmaster
Metro Technology Centers
Ms. Miriam Campos, District 6 School Board Member

XI. Introduction of Keynote Speaker

Dr. Nathan Mellor

XII. Keynote Presentation

Roy Spence, Cofounder & Chairman, GSD&M,
Cofounder & CEO, The Purpose Institute

XIII. Upcoming Events & Closing Remarks

Shannon Warren, Founder & CEO, OK Ethics

**REMINDER:
PLEASE PICK UP CPE'S
AT CONCLUSION OF EVENT.**

This Event is
Made Possible
by Our Friends at



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HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at (405) 272-1858 or via email at SBoyd@wdoil.com

Ambassador Team: **Daniel Yunker** at dyunker@kimray.com

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AWARD PROGRAM PRINTING:

Many thanks to the volunteers from **Kimray, Inc.** for provided printing for the 2019 awards program booklet.



AGENDA PRINTING:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags. Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact okethics@okethics.com if you wish to volunteer for the Ambassador team.

Daniel Yunker	<i>Kimray, Inc. Chairperson</i>	<i>Ambassador Team OK Ethics Board</i>
Sally Boyd	<i>Duncan Oil (retired)</i>	<i>Volunteer Coordinator</i>
Muhammet Ali Sezer	<i>Dialogue Institute</i>	<i>Ambassador</i>
Mark Belanger	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
Thad Chance	<i>Accounting Principles</i>	<i>Ambassador</i>
Lori Leeper	<i>BancFirst</i>	<i>Ambassador</i>
Ed Walker	<i>University of Central Oklahoma Dept. of Accounting</i>	<i>Ambassador</i>
Tony Scott	<i>Heritage Trust Co.</i>	<i>Executive Ambassador</i>
Bill Turner	<i>Valir Health</i>	<i>Executive Ambassador</i>
Brad Yarbrough	<i>Pilgrim Land Services</i>	<i>Executive Ambassador</i>
Christian Heritage Academy students		

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates</i>	<i>Registration Chairperson</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
Carolyn Kinney	<i>ONE Gas, Inc.</i>	<i>Prepaid Registration</i>
Sun Young Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Aleena Chaudry	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Jalisha Petties*	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Anna Rosenthal*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Shauna Smith*	<i>Ahh Shoot!</i>	<i>Photography</i>
Creative Photo Video Inc.*		<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HORIZON



CO-HOST AN UPCOMING EVENT

Consider co-hosting an upcoming event. Rates vary. Contact Shannon Warren, Founder, at (405) 858-2233 or okethics@okethics.com for more information.



ROY SPENCE

*Founder and Chairman,
GSD&M*

*Co-founder and CEO,
The Purpose Institute*

Roy Spence is Co-Founder and Chairman of GSD&M, a leading marketing communications and advertising company.

He is also Co-Founder and CEO of The Purpose Institute, a consulting firm that helps people and organizations discover and live

their purpose. Along with Haley Rushing, Roy co-authored the Wall Street Journal bestselling book, “It’s Not What You Sell, It’s What You Stand For: Why Every Extraordinary Business is Driven by Purpose.” And, most recently he authored “The 10 Essential Hugs of life,” a collection of heartwarming reminders about the need for gratitude, love and goodness.

Under Roy’s leadership, his agency has helped grow some of the world’s most successful brands like “Don’t Mess with Texas,” Southwest Airlines, Wal-Mart, DreamWorks, the PGA TOUR, BMW, the U.S. Air Force, L.L.Bean and the Clinton Foundation. Roy has been a trusted advisor to legendary leaders including Sam Walton and Southwest Airlines founder, Herb Kelleher. His counsel has also been sought by U.S. presidents and leaders in the State Department.

Roy has received a lifetime achievement award from the Austin Advertising Federation and was named Adman of the Century by *Texas Monthly* magazine. He was inducted into the McCombs School of Business Hall of Fame in 2012.

Roy is also a Gallup Senior Adviser working with their teams on global strategy and on the mission and purpose of the most important companies and institutions in the world. He is Gallup’s expert on Purpose. In addition, Roy is a marketing and communications advisor of the National Advisory Council for the Trust for the National Mall.

Roy’s passion is entrepreneurship. He deeply believes that entrepreneurship is the miracle of America. His mantra is “Don’t Do Mild” in work or life; follow your dreams, follow your passion, and follow your purpose.

Roy is a member of the board of directors of the Lyndon Baines Johnson Foundation and the recently formed Markle Initiative for America’s Economic Future in a Networked World initiative. He is a Distinguished Alumnus of the University of Texas at Austin. Roy and his wife Mary have three children, Courtney, Ashley and Shay.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE’S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE’S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1193 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who’s who.

WHY DOES PURPOSE MATTER?

EASIER DECISION-MAKING

With a purpose in place you can ask yourself, *'is this action I'm about to take in alignment with my purpose or not?'* If it is, go all in. If it's not, consider taking it off the 'to do' list.

DEEPER ENGAGEMENT

The more employees believe in the purpose of the organization, the more passionate and engaged they will be in their work.

MEANINGFUL BRANDING

Purpose driven organizations use their creative firepower to tell the real story of who they are and what they stand for—eliminating any disconnect between what is marketed by the company and what is felt by the customer.

MILLENNIAL MAGNET

In the war for talent, companies with a deeper Purpose win with Millennials who want to use their talent to make money AND make a positive difference in the world.

ORGANIZATIONAL ALIGNMENT

Purpose ensures that everyone in an organization – no matter how big or complex – is singing off the same song sheet.

INNOVATION DRIVER

When employee's hearts and minds are committed to a Purpose, there is no stopping their natural desire to find ever more meaningful and innovative ways to fulfill it.

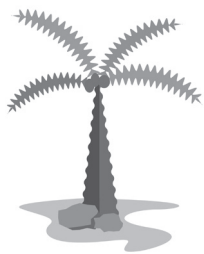
FULFILLMENT & HAPPINESS

Purpose is the touchstone that reminds people why they do what they do and that what they do matters.

LOVE CULTURES

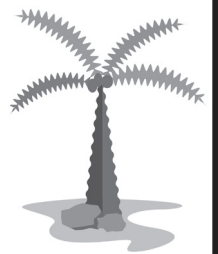
Purpose driven organizations tend to have values-based cultures built on love and commitment to shared Purpose. They often become legendary as great places to work.

www.thepurposeinstitute.com



**SUMMER BREAK:
MAY THROUGH JULY**

See you in August. Stay tuned for upcoming events.



**Visit the OK Ethics YouTube channel
to view other presentations.**



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Facebook.

