



# Oklahoma Business Ethics Consortium

**Thank you to the following members for renewing their memberships for 2020-21!**

The list below includes members whose commitments were received online or through the mail by Friday, March 12th. Premium and virtual members are included together at the appropriate levels.

## PINNACLE

**HOBBY LOBBY**  
Mardel • Hemispheres

**KIMRAY**  
INC.

**Williams**

## NAVIGATOR



Citizen Potawatomi Nation

**devon**

THE LINDE GROUP  
**Linde**

**ONEOK**

## STAR

AMERICAN FIDELITY  
a different opinion



**Loves**

McAfee & Taft  
A PROFESSIONAL CORPORATION

**pelco**  
PELCO PRODUCTS, INC.

## VIRTUAL PROGRAM AGENDA • MARCH 24, 2021

### I. Welcoming Remarks

**Bailey Gordon, Interim Executive Director**

### II. Guiding Principle

**William "Bill" F. Riggs**

*Managing Partner, Doerner Saunders Daniel & Anderson*

### III. Presentation

**"Staying True to Our Core Values During Difficult Times"**

**Amber D. Bryant**

*Senior Vice President, HR Operations, Bank of Oklahoma Financial*

**Shelley Goodell**

*Senior Manager of Corporate Human Resources, Love's Travel Stops and Country Stores*

### IV. Closing Remarks

**Bailey Gordon, Interim Executive Director**

## CPE CERTIFICATE INFORMATION

*This program is recommended for 1 CPE in Ethics at the basic level.*

**Sign up to request your CPE certificate here:**

<https://forms.gle/sjfMZgRfrc9kqerS6>

Your certificate will be emailed to you in the week following the program. Please note that in order to receive your certificate, you must be logged in for the duration of the program and participate in the chat to confirm your attendance.



**OK ETHICS PRESENTS:  
MAKING SPACE FOR ETHICS**

**ROBERT CURBEAM**

**SVP - SPACE CAPTURE AT MAXAR TECHNOLOGIES**

**FORMER NASA ASTRONAUT & RETIRED CAPTAIN  
IN THE U.S. NAVY**

**RECORD HOLDER FOR MOST SPACEWALKS  
DURING A SINGLE SPACEFLIGHT**

**RECOMMENDED FOR 1 CPE IN ETHICS**

**WEDNESDAY, APRIL 21**

**11:30 AM - 12:30 PM | VIRTUAL PRESENTATION**

# STAYING TRUE TO OUR CORE VALUES DURING DIFFICULT TIMES

## AMBER D. BRYANT

Senior Vice President,  
HR Operations, Bank of  
Oklahoma Financial

## SHELLEY GOODELL

Senior Manager of Corporate  
Human Resources, Love's Travel  
Stops and Country Stores

Ethics are never more important than in times of crisis. In the last year, every facet of life shifted as the pandemic changed how we live, work, and play. Businesses of all kinds pivoted to adapt to the changing needs of their customers and the community at large. This month, HR professionals Shelley Goodell and Amber Bryant will share how ethics and values guided decision making during an extraordinary year of upheaval.

### KEY TAKEAWAYS:

- Remaining true to core values during times of crisis.
- Embracing change and struggle with a positive “we were built for this” mentality.
- Looking at the bright side of tough times - what struggle can teach us.
- Keeping core values and ethics at the heart of decisions.

### ABOUT THE SPEAKERS:



**Shelley Goodell** is the Senior Manager of Human Resources for Love's Travel Stops & Country Stores at the corporate headquarters in Oklahoma City. She has over 20 years of proven success as a Human Resources professional. Shelley has worked directing and performing a wide variety of HR related services. Her vast experience includes employee relations, employment law compliance and employment-based immigration oversight. She's also worked in staffing and workforce planning, and succession planning. Shelley is also skilled in employee learning and development, and policy development and administration.

Shelley has worked for large companies throughout her career including Williams-Sonoma and Cox Communications. Prior to joining the team at Love's, she was the Vice President of HR for Insurica. Shelley holds a master's degree in Human Resources Management. She and her husband David reside in Oklahoma City and have three children. Their daughter Brooklyn is 25, and their two sons Josh and Aidan are both 18-years-old. Shelley's personal motto is, “Fun is my number one job requirement! If we aren't having fun, we're doing it wrong!”



**Amber Bryant** is the Director of HR Operations and is the Senior HR Business Partner at BOK Financial. BOK Financial Corporation is a \$47 billion regional financial services company. Amber works at the organization headquarters in Tulsa, Oklahoma.

The BOK corporation has \$92 billion in assets under management and administration. The BOKF National Association operates divisions across Arizona, Arkansas, Colorado, Kansas, Oklahoma, Missouri, New Mexico and Texas. The company also has limited purpose offices in Nebraska, Milwaukee and Connecticut.

Throughout her 20+ year career, Amber has worked in oil & gas, manufacturing and healthcare organizations. A graduate of Oklahoma State University, Amber has extensive experience in employee relations, compliance, talent acquisition and training.

### GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** This program is recommended for 1 CPE in Ethics at the basic level.

Sign up to request your CPE certificate here:

<https://forms.gle/sjFMZgRfrc9kqerS6>

Your certificate will be emailed to you in the week following the program. Please note that in order to receive your certificate, you must be logged in for the duration of the program and participate in the chat to confirm your attendance.

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com) or call (405) 889-0498 and we will be happy to comply with your wishes.

### PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Recommended for 1 CPE in  
Ethics at the basic level.**

# OK Ethics memberships are now available for 2020–21



## 2020-21 MEMBERSHIP BENEFITS

OK Ethics is pleased to offer new membership levels and benefits in order to meet the demands of our changing world.

- When we are able to return to in-person meetings, a virtual option for viewing will be available simultaneously
- Premium members receive pre-paid registrations to all in-person, virtual and simulcast events
- Virtual members will receive pre-paid registrations to virtual/simulcast events
- A private LinkedIn group has been created exclusively for OK Ethics members to connect with each other and engage in discussions about ethics outside of virtual meetings.

LEVEL	DUES	IN-PERSON SEATING	VIRTUAL LOGINS	LOGO PLACEMENT	LINKEDIN GROUP	RECOGNITION PIECE
<b>Pinnacle Premium</b>	\$12,000	16 Premium Seats with Signage	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees	Objet d'art
<b>Pinnacle Virtual</b>	\$7,500	--	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees	Objet d'art
<b>Navigator Premium</b>	\$8,750	12 Exclusive Seats with Signage	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees	Objet d'art
<b>Navigator Virtual</b>	\$5,000	--	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees	Objet d'art
<b>Star Premium</b>	\$6,300	8 Special Seats with Signage	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees	Objet d'art
<b>Star Virtual</b>	\$4,000	--	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees	Objet d'art
<b>Horizon Premium</b>	\$3,900	6 Reserved Seats with Signage	12 Logins	Website, Select Materials, Member Directory	Up to 12 Employees	Plaque
<b>Horizon Virtual</b>	\$2,000	--	12 Logins	Website, Select Materials, Member Directory	Up to 12 Employees	Plaque
<b>Leading Premium</b>	\$1,700	2 Reserved Seats	4 Logins	Website, Select Materials, Member Directory	Up to 4 Employees	Plaque
<b>Leading Virtual</b>	\$1,000	--	4 Logins	Website, Select Materials, Member Directory	Up to 4 Employees	Plaque
<b>Trailblazer Premium</b>	\$800	1 Reserved Seat	2 Logins	Website, Select Materials, Member Directory	Up to 2 Employees	--
<b>Trailblazer Virtual</b>	\$500	--	2 Logins	Website, Select Materials, Member Directory	Up to 2 Employees	--
<b>Frontier</b>	\$425	--	--	Website, Member Directory	Up to 2 Employees	--
<b>Frontier Nonprofit</b>	\$0	--	--	Website, Member Directory	Up to 2 Employees	--
<b>Scout</b>	\$100	--	--	Member Directory	Individual Only	--
<b>Scout Retiree</b>	\$0	--	--	Member Directory	Individual Only	--
<b>Scout Job Transition</b>	\$0	--	--	Member Directory	Individual Only	--
<b>Student</b>	\$0	--	--	Member Directory	--	--

In becoming a member of OK Ethics, your company will join a network of business leaders who are committed to promoting ethical behavior in the workplace and beyond. You will have access to monthly learning opportunities and discussion that will provide you with practical ways to navigate the business landscape with integrity.

The membership year is from October 1, 2020 through September 30, 2021. We are pleased to introduce new virtual memberships this year to be able to serve companies and employees as they work remotely.

To join or renew your membership, visit [OKethics.org/join](http://OKethics.org/join) or email [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com).

# GUIDING PRINCIPLES

Adopted July, 2004

*To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.*

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

***We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.***

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

***Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.***

### CONTACT US

**Bailey Gordon**, Interim Executive Director  
[director@okethics.com](mailto:director@okethics.com)

**Jalisha Petties**, Senior Member Care Team Member  
[okethicssupport@okethics.com](mailto:okethicssupport@okethics.com)