

Adds value to work and life

Great people/friends; associate with the "best of the best" • Builds self-awareness •

Helps relate to others' situations • Keeps ethics in the forefront •

Do good—build character and ethical culture • Curiosity • Need and relationship

The Oklahoma Business Ethics Consortium **2014–2015 Member Guide**

and priorities • Top companies are leading • Positive examples • Excellent

speakers • Genuinely incredible group of people with high level of integrity • Integrity

of business • Setting a standard • Diversity • Grassroots • No hidden

agenda or sales • Best practices • Relationships/accountability • Inspiration • Love

our state • Making it stronger • Increasing business in our

state • Some of the best people in the state • Things to do.



Promoting Oklahoma Values of Integrity at Work



The OK Ethics Story

Who Knew? Certainly not the handful of people who started a small discussion group in the fall of 2003. That little group grew by word-of-mouth to nearly double attendance at every meeting for the first few months. By the spring of 2014, the Oklahoma Business Ethics Consortium had grown to **nearly 1,000 individual members** representing more than 200 companies. And, this was primarily accomplished through the efforts of dedicated volunteers.

What started in Oklahoma City as a grassroots effort, kicked into high gear during the summer of 2004, when business leaders and educators from Tulsa and Oklahoma City gathered for a strategic planning session in Stroud, Oklahoma. By then, we figured we were “onto something big” and decided to formalize into what has become known as “OK Ethics.” The purpose became clear: to help one another in reinforcing standards of ethical behavior while remaining true to our humble roots.

Now We Know! Most business leaders truly care about integrity in the workplace. In addition to the Consortium’s regular monthly forums on ethical issues, OK Ethics has annually hosted The OK Ethics Awards since 2006. These include the Compass Awards for best practices in business ethics and the Community Impact Awards honoring businesses, non-profits and educational institutions that have uplifted our communities by promoting strong principles, ethical leadership and integrity.

Student Initiatives: At the same time that the Consortium was launched, the OK Ethics Foundation was established to reinforce high standards of integrity among students on various campuses throughout the state. Through OK Ethics’ support of local, regional and national ethics competitions, our students have excelled in demonstrating Oklahoma’s legacy of honorable behavior and moral courage. For more information about these initiatives, please see page 8 or visit our website at www.okethics.org.

Why Join OK Ethics?

- Monthly luncheon forums inspire ongoing commitment to ethical behavior.
- Practical tools for reinforcing ethics in organizations – large and small.
- Interactive discussions with other business, community and academic leaders.
- Consistent opportunities to achieve continuing education credits (CPE’s).
- Best practices shared by those who have developed strong ethical processes in their companies.
- ***It’s The Right Thing To Do...For You...For Your Employees...
For Your Company...For Our Community.***

The Oklahoma Business Ethics Consortium is a non-profit organization for business leaders dedicated to promoting Oklahoma values of integrity in the workplace. For more information, visit www.OKEthics.org.

Thank You

to our Pinnacle, Navigator and Star members for their incredible support in promoting Oklahoma values of integrity at work.

Pinnacle Members—\$10,000



Chesapeake Energy Corporation, a founding Pinnacle member, sets high ethical standards for the conduct of its employees and business partners while maintaining an unwavering commitment to finding and producing America's oil and natural gas resources in the most environmentally responsible manner. A leading independent exploration and production company and a top Oklahoma employer, Chesapeake implements programs that promote the health and safety of its employees, partners and the environment and gives back to communities. In 2009 Chesapeake received the OK Ethics Compass Award for the large company category.



For over 40 years, Oklahoma City-based Hobby Lobby Stores, Inc., has served the arts, crafts and home accents industry to become the leading retailer of its kind in America. Since its modest beginnings, Hobby Lobby has grown into over 550 stores in 45 states and employs more than 25,000 people. From its 6-million-square-foot manufacturing, distribution and corporate headquarters, Hobby Lobby serves its employees and their families by establishing a work environment and company policies that build character, strengthen the individual, and nurture families. Hobby Lobby is the place to shop with Super Selection, Super Savings... Everyday!



SandRidge Energy, Inc. is an active participant in the transformation of downtown Oklahoma City. SandRidge also participates in the transformation of lives through both financial investment and employee engagement. Ethics and moral obligation drive the company's mission to make a tangible difference in the communities where their employees work and live.



Devon Energy was one of the first companies to fully support OK Ethics and was among our first Pinnacle members.

It is, one of the world's leading independent oil and gas producers. The company builds value for shareholders by creating an atmosphere of optimism, teamwork, creativity, resourcefulness and by dealing with everyone in an honest and ethical manner. In 2011, Devon earned the coveted Compass Award for large business and, Larry Nichols, their Executive Chairman, received the Executive Pilot Award for his principled leadership in shaping his company as well as our great state.



Kimray is an industry-leading global manufacturer celebrating 65 years of excellence.

The company manufactures a comprehensive line of control equipment for the oil and gas industry and is the third largest family-owned company in the state. In 2010, Kimray received the Compass Award and at the same time, Kimray's Chairman, Tom Hill, was honored with the very first Pilot Award for his outstanding commitment to promoting Oklahoma values of integrity at work. As a company, Kimray's vision is "to make a difference in the lives of those we serve: our employees, our customers, and our community."

OK Ethics is deeply grateful for the support that these top members provide to our schools. In addition to frequently volunteering to judge at the Oklahoma Statewide Student Ethics Challenge, a portion of these members' dues help to fund other initiatives such as regional and national ethics competitions for students. (For more information, see page 8.)

Navigator Members—\$8,000



Star Members—\$5,500



Media Allies



Promote Integrity at Work.

For More Information About Becoming a

Member of OK Ethics visit www.OKEthics.org.

Leadership

Oklahoma Business Ethics Consortium & Foundation Boards

The Oklahoma Business Ethics Consortium is guided by these dedicated and conscientious leaders who graciously serve the business communities in Oklahoma City and Tulsa.



TODD LISLE
President, State Council,
Oklahoma Business Ethics Consortium
BKD, Inc.



SHANNON HIEBERT
President of the Foundation,
Vice President of Mentoring
& Education for the Consortium
Enterprise Holdings



SHANNON WARREN
Founder, Oklahoma Business Ethics
Consortium & Foundation
Warren Consulting LLC



DAVID MAYFIELD
Treasurer
*Tri-State Industrial
Group*



ROB MARTINEK
Vice President of Risk
Management
The Bama Companies



LYNDA MOBLEY
Vice President, Membership
ONE Gass



LYNN FLINN
Founder, Tulsa Chapter
The Rowland Group

OK ETHICS FOUNDATION BOARD



SHANNON HIEBERT
Interim President & Founding Member
Enterprise Holdings



PAM FOUNTAIN
Past President
Principal Technologies



SHANNON WARREN
Director Emeritus (non-voting)
Warren Consulting LLC



BOB BYRNE
Chief Diplomat, Consortium Board
Director & Liaison to the OK Ethics
Foundation Board
Boeing (Retired)



KELLIAN SCHNEIDER
Vice President, Public Relations
*FullForce Marketing
& Branding*



**MYRNA
SCHACK LATHAM**
General Counsel
& Founding Member
McAfee & Taft Law Firm



TRAVIS JONES
Vice President, Fun &
Organizational Spirituality
*Career Development
Partners*



BOB BYRNE
Director
Boeing (Retired)



TONY BLASIER
Director
Chesapeake Energy



JOY LABAR
Treasurer
SandRidge Energy



VALERIE FRIED
Director Emeritus, Founding Member
*Capitol Abstract
& Title Company*



GARYL GEIST
Past President, State Council
*Oklahoma Allergy
and Asthma Clinic*



SUSIE WELLENDORF
Director, Consortium Board
*Wellendorf
Communications*



RANDY THURMAN
Director, Consortium Board
*Retirement
Investment Advisors*



COLIN SCHOONOVER
Director
ONE Gas

*The Foundation is a 501(c)3
organization dedicated to
sponsoring ethics initiatives on
Oklahoma campuses.*

Want to get involved?

OK Ethics is a volunteer-driven organization. If you would like to join other like-minded business leaders in promoting integrity at work, we invite you to **call (405) 858-2233 for opportunities.**



JANICE DOBBS
Director Emeritus, Founding Member
*Devon Energy Corporation
(Retired)*



OSCAR WOMACK
Director, Consortium Board
Coherent Contracts



DANIEL YUNKER
Director, Consortium Board
Kimray, Inc.



SHERRY NELSON
Director, Consortium Board
WPX Energy

Welcome New Board Members!

These individuals will be joining the OK Ethics Consortium Board of Directors in December:

Guiding Principles

I. Responsibility to Self and Others:

Service:

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration:

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect:

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

II. Lead with Integrity

Dependability:

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative:

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor:

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors, speakers and to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage:

- Speak the truth with confidence and encourage others to do the same.

III. Inspire Trust

- We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.
- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

These principles were inspired by lessons from Character First, as well as author Stephen M. R. Covey.

Just a Few OK ETHICS PRESENTERS...

Devon: Larry Nichols
& John Richels

Chesapeake Energy:
Doug Lawler

Kimray: Chairman Tom Hill

The Williams Companies:
Robyn Ewing

ONEOK: John Gibson

Giant Partners: David Woods

Hobby Lobby:
Peter Dobelbower

Strata Leadership:
Dr. Nathan Mellor

The Journal Record: Ted Streuli

Boeing: James Bell (CFO)

KFOR: Kevin Ogle

Jim Priest, Attorney

OKC Police Chief Bill Citty

Sheriff John Whetsel

OKC District Attorney
David Prater

Salt & Light Leadership Team:
Wes Lane

University of Oklahoma:
Joe Castiglione and
Coach Sherri Coale

Oklahoma State University:
Burns Hargis

Oklahoma City University:
Tom McDaniel and Dr. Vince Orza

University of Central Oklahoma:
Dr. Don Betz

Oklahoma Medical
Research Foundation:
Dr. Stephen Prescott

General Tommy Franks

Current & Former Lieutenant
Governors
Jari Askins, Mary Fallin
& Todd Lamb

OKLAHOMA BUSINESS ETHICS CONSORTIUM Membership Levels 2014-2015

Please note that dues are effective during the fiscal year that begins October 1, 2014 and ends September 30, 2015. OK Ethics does not typically prorate dues, except during the last quarter and only by special permission from the OK Ethics Board and/or Founder. Occasionally, OK Ethics may offer events that are not necessarily included in the price schedule below. These will be noted as bonus workshops or programs.

Pinnacle Membership—Dues \$10,000

1) Highest level of involvement. Includes **sixteen pre-paid memberships** with **premium seating** for every regular monthly program. **Inclusion in the annual Compass Awards banquet.**

See "Benefits" section below for additional details. Also, please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

2) **Enhanced Option:** This level includes an option for the company to allow up to eight additional seats (or fewer as specified) to be used by students who are involved in ethics initiatives on their campuses. This is more than the sixteen reservations per month for the seats reserved for the company's members. Please note that empty corporate seats will be filled first by company representatives and any extras will be donated for students to use. As a convenience, if your company exceeds the regular allotment of sixteen guests per meeting including students, OK Ethics will bill your company for additional attendees at the end of the fiscal year (September 30, 2015).

Member Benefits:

- **Reserved premium seating** defined as those seats closest to the podium.
- Includes up to **20 seats at special workshops, exclusive dinners/breakfasts with speakers or bonus programs** as offered per year. (Note: Does not include additional seats at Compass Awards.)
- Inclusion in the annual Compass Awards banquet.
- Special commemorative award presented to your company acknowledging your meaningful support of OK Ethics' initiatives.
- **Logos featured on table signs** at monthly events.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2014 to be included)
- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and college initiatives including an opportunity to support Oklahoma's winning teams in the Regional Ethics Bowl Regional Competition in San Antonio. Your logo will be prominently featured in communiqués promoting events indicating your organization's major sponsorship of these student initiatives.

Navigator Membership—Dues \$8,000

1) **Regular Option:** Includes **sixteen pre-paid memberships** for participation in every regular chapter activity. **Inclusion in the annual Compass Awards banquet.**

See "Benefits" section below for additional details. Also, please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

2) **Enhanced Option:** This level includes an option for the company to allow up to eight additional seats (or fewer as specified) to be used by students who are involved in ethics initiatives on their campuses. This is more than the sixteen reservations per month for the seats reserved for the company's members. Please note that empty corporate seats will be filled first by company representatives and any extras will

be donated for students to use. As a convenience, if your company exceeds the regular allotment of sixteen guests per meeting including students, OK Ethics will bill your company for additional attendees at the end of the fiscal year (September 30, 2015).

Member Benefits:

- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2014 to be included)
- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and college initiatives including an opportunity to support Oklahoma's winning teams participate in the Regional Ethics Bowl Regional Competition in San Antonio. Your logo will be prominently featured in communiqués promoting events indicating your organization's major sponsorship of these student initiatives.
- Crystal obelisk presented to your company acknowledging your meaningful support of **OK Ethics' initiatives.**

Oklahoma Star Membership—Dues \$5,500

1) **Regular Option:** A prominent level of involvement that includes **eight pre-paid seats at special reserved tables** for participation in every regular chapter activity. **Inclusion in the annual Compass Awards banquet.**

Please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

2) **Enhanced Option:** This level includes an option for the company to allow up to **four additional seats** (or fewer as specified) to be used by students who are involved in ethics initiatives on their campuses. This is more than the eight reservations per month for the seats reserved for the company's members. Please note that empty corporate seats will be filled first by company representatives and any extras will be donated for students to use. As a convenience, if your company exceeds the regular allotment of eight guests per meeting including students, OK Ethics will bill your company for additional attendees at the end of the fiscal year (September 30, 2015).

Member Benefits:

- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2014 to be included)
- Featured in "Who's Who" of OK Ethics website as well as routine communiqués, including meeting notices and agendas.
- Company will be routinely highlighted on the home page of the OK Ethics website.
- Funds earmarked in your company's name to support university and college initiatives including Oklahoma's winning teams that participate in the Regional Ethics Bowl Competition held in San Antonio. Your logo will be prominently featured in communiqués promoting events indicating your organization's major sponsorship of these student initiatives.
- Special crystal star obelisk presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

Horizon Membership—Dues \$3,500

Includes **eight pre-paid memberships** for participation in most chapter activities with the *exception of the Compass Awards banquet* and special bonus workshops.

Please note that each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide

accurate head counts to our banquet facilities.

- Convenience of reserved seating for all programs, except the annual Compass Awards event.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2014 to be included)
- Featured in "Who's Who" page on OK Ethics website. Special plaque presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

Leading Membership—Dues \$1,500

Includes two pre-paid memberships for participation in all chapter activities except bonus workshops.

- Attendance at the annual Compass Awards event.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2014 to be included)
- Featured in "Who's Who" of OK Ethics website.

Trailblazer Membership—Dues \$500

Basic pre-paid membership level. Includes one pre-paid membership for participation in all regular chapter activities, except special bonus workshops and the annual Compass Awards.

- Mentioned in "Who's Who" on OK Ethics website.
- Consider pledging an additional \$100 to support the OK Ethics Foundation activities on school campuses. We will feature your logo in publications related to that endeavor so the academic advisors and their students are aware of your company's support for these important initiatives. To pledge your support, go to the Who's Who page of the OK Ethics website and click on Student Initiatives.

Frontier Membership—Dues \$400

Eight members from your company will receive discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops. (See Horizon or Star membership categories for upgrades.)

- Consider pledging an additional \$100 to support the OK Ethics Foundation activities on school campuses. We will feature your logo in publications related to that endeavor so the academic advisors and their students are aware of your company's support for these important initiatives. To pledge your support, go to the Who's Who page of the OK Ethics website and click on Student Initiatives.

Special Non-Profit Membership—Dues \$0

Non-profit Member Benefits:

- Certain non-profit organizations may be eligible for free Frontier members. (See "Exclusions and Limitations" for more details.)
- Eight members from your organization will receive discounts on meals for participation in most chapter activities. Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops. (See Horizon or Star membership categories for upgrades.) Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.
- Mentioned in "Who's Who" of OK Ethics website.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from using this as a sales forum.

The only thing we ask in return is that you help us by promoting our organization to your members. **You will be asked to confirm your commitment to OK Ethics in couple of ways by choosing to help with one or more of these suggested initiatives:**

- 1) Bring at least one potential new OK Ethics member from a for-profit company as a guest to an upcoming event. (OK Ethics will pay the cost of their participation as a potential new member.)
- 2) Commit to attending at least three OK Ethics meetings per year.

- 3) Offer to serve in a volunteer capacity for at least one OK Ethics' event per year.
- 4) Help get the word out about OK Ethics by promoting us on your website, in staff meetings and other channels of communication.
- 5) Consider pledging an additional \$100 to support the OK Ethics Foundation activities on school campuses. We will feature your logo in publications related to that endeavor so the academic advisors and their students are aware of your company's support for these important initiatives. To pledge your support, go to the Who's Who page of the OK Ethics website and click on Student Initiatives.

Exclusions & Limitations:

- Staff members of non-profits are welcome to join at this level. However, this membership is not intended as a benefit for all of the non-profit's organization/association members. In other words, the reductions in price for attending regular events sponsored by OK Ethics will only apply to the staff of the nonprofit organization.
- Because the Consortium supports many campuses across the state, our preference is that universities and schools join as paying members to show a reciprocal commitment, and help us maintain our momentum in the ethics challenges and other student initiatives. Special circumstances may apply to non-profit schools who would not normally have the capacity to pay. Those situations may be presented to the Foundation President, Vice President of Membership and/or the Founder for special consideration.
- Credit unions are generally deemed as organizations with the ability to pay dues and are, therefore, excluded from this offer.

Scout Membership—Dues \$75

Individual receives discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

- Consider pledging an additional \$100 to support the OK Ethics Foundation activities on school campuses. We will feature your logo in publications related to that endeavor so the academic advisors and their students are aware of your company's support for these important initiatives. To pledge your support, go to the Who's Who page of the OK Ethics website and click on Student Initiatives.

Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops.

Retiree Membership—Dues \$ 25

In recognition for the valuable volunteer services provided by our retirees, OK Ethics offers a discount to retirees who are actively involved in our activities.

- Individual receives discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

Note that this category may exclude discounts for the annual Compass Awards and special bonus workshops.

Transitional Membership—Dues \$0

As a special service to the community during these challenging economic times, OK Ethics will offer a free Scout membership to anyone who has been laid off from a professional capacity position. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

Student Membership—Dues \$0

Students with member schools may join for free. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. For more information, consult your campus' advisor as indicated under the Who's Who tab, Student Chapters page of the OK Ethics website. Others may join at the Scout level.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

Attorney Generals
Mike Turpen, Larry Derryberry,
and Susan Loving

General Rita Aragon
Secretary of Veterans' Affairs

Former Tulsa Mayor
Kathy Taylor

Former OKC Mayor
Kirk Humphreys

OKC Mayor
Mick Cornett

CoveyLink & Smart Trust:
Stephen M. R. Covey

Chuck Colson

Entrepreneur Magazine's "Ethics
Coach" - Gael O'Brien

The Ethics Guy:
Dr. Bruce Weinstein

Fish! Author Harry Paul

Author Jim Stovall

OKC Thunder: Sam Presti
and Pete Winemiller

Former Governor
George Nigh

Joel Manby,
CEO & Undercover Boss

Former President of Reebok
Dr. Marilyn Tam

Faith leaders: Dr. Bob Long,
Father Rick Stansberry
& Imam Imad Enchassi

Building Community Institute:
Clifton Taulbert

Oklahoma Center for
Non-Profits: Marnie Taylor

KTUL Channel 8:
Kristin Dickerson

Tulsa World:
John Stancavage

World Series Champion,
Ed Hearn

Worldcom Whistleblower,
Cynthia Cooper

Worldcom Controller,
David Myers

9/11 Survivor and author,
Michael Hingson

Compass Awards
2014 HONOREES



About the
OK ETHICS
ANNUAL AWARDS

We Salute the
PREVIOUS HONOREES

2013



2012



2011



2010



2009



2008



2007



2006



Compass Awards

The OK Ethics Compass Awards is the organization's highest honor and was implemented in 2006 to encourage companies to share their best practices in promoting ethical behavior in their workplaces. The application process, which is open to both OK Ethics members and non-members, is a useful tool in objectively evaluating the effectiveness of approaches used.

The criteria and scoring process are based on the Malcolm Baldrige Quality Award standards. Ratings are assigned according to how well the companies' policies and actions support on-going and systemic behavior. Businesses are asked to demonstrate the effectiveness of their ethics programs through independent data and helpful feedback is provided. For more information, including some great ideas from past recipients' applications, please go to www.okethics.org. Also, if you are interested in a free consultation, please contact OK Ethics Founder, Shannon Warren at warrenokla@cox.net.

Community Impact Awards

2014 Community Impact Award Honorees:

- Dove Science Academy
- Metro Technology Centers
- University of Oklahoma Integrity Council
- Champlin Broadcasting
- Girl Scouts of Eastern Oklahoma
- Girl Scouts of Western Oklahoma
- Global Gardens

The purpose of these awards is to recognize businesses and schools that are positively impacting their communities in ways that inspire integrity. There are two categories for this award, Education and Community. Visit okethics.org for details.

Executive Pilot Award



Recognizing that positive outcomes are not created by people who are perfect, but by those who consistently and sincerely strive to do the right thing, the OK Ethics Board annually selects an individual who has shown support of OK Ethics, epitomizes our Oklahoma values and uses their talents to promote integrity in our community.

2014 Executive Pilot Award Recipient

JIM PRIEST

Honoring Previous Pilot Award Recipients

2013	2012	2011	2010
JACQUE FIEGEL <i>Central Oklahoma Region for Prosperity Bank</i>	THOMAS LEGAN <i>Prosperity Bank Retired</i>	LARRY NICHOLS <i>Devon Energy</i>	TOM HILL <i>Kimray, Inc.</i>
TED STREULI <i>The Journal Record</i>			

**Want to reinforce ethical behavior in your organization?
Visit OKethics.org for hundreds of proven techniques.**

Oklahoma Students

Ethics for the Future



Oklahoma Christian Eagles (from left to right):
 Jasper Bawcom
 Megan McKinley
 Gabriel Gasiorowski

Faculty Sponsor:
 Dr. Jeff Simmons



The University of Oklahoma team placed statewide, regionally and nationally in the 2013-14 ethics competitions.

"It is truly a benefit to have students from around our state pause to consider the ethical and moral implications of various situations found in life. Unfortunately, this does not happen enough in today's society. In addition to the ethical consideration, students also benefit because their critical thinking and problem-solving are developed as they work to build and defend their arguments. As an advisor and as an observer at the Ethics Challenge, I am impressed with the quality of students from all the schools. It gives me great hope for our future since it will be in the hands of such talented and intelligent men and women."

DR. JEFFREY SIMMONS, OKLAHOMA CHRISTIAN UNIVERSITY

The mission of the Oklahoma Business Ethics Foundation (a 501c3 organization) is to support initiatives on various campuses throughout the state in promoting ethical behavior. One of the biggest events of the year is the annual Statewide Student Ethics Challenge which involves undergraduate university students who present arguments on a variety of ethical issues. The day-long event requires weeks of preparation and provides an opportunity for students to crystallize their thinking on dilemmas involving personal integrity. Ultimately, this helps prepare them for difficult issues they may encounter in the workplace.

Winners are selected by a team of prominent business and community leaders in a lively competition each fall. Thanks to earmarked funds from dues provided by OK Ethics Pinnacle, Navigator and Star members, three universities were able to progress to the Regional Ethics Bowl in San Antonio. Placing first was an **Oklahoma Christian University team coached by Dr. Jeffrey Simmons**. They, along with the **Oklahoma Baptist University** team who placed second and third place **University of Central Oklahoma** are to be congratulated for their exciting wins among the sixteen university teams competing in Oklahoma.

Colin Schoonover, manager of pipeline systems and engineering services for ONE Gas, Inc. in Tulsa, represented the Oklahoma Business Ethics Foundation at the national event last year. "The Oklahoma college teams' presentations were literally among the best in the nation at this competition," Schoonover said. "As business leaders, we are encouraged to know that many of these students will enter our workforce with a head start by having knowledge of the practical application of ethics."

The teams debate and defend their moral assessment of some of the most troubling and complex ethical issues facing society today. Questions address a wide array of topics in business and professional ethics in personal relationships and in social and political affairs. In the competitions students demonstrate their ability to:

- Understand the facts of the case
- Articulate the ethical principles involved in the case
- Present an effective argument on how the case should be resolved
- Respond effectively to challenges put forth by the opposing team as well as the panel of expert judges

Student Chapters*

- Oklahoma City University
- Rose State College
- Southern Nazarene University
- University of Central Oklahoma
- University of Oklahoma

**Formally organized chapters with ongoing events held on campus*

Student Initiatives*

- Cameron University
- Metro Technology Centers
- Oklahoma Baptist University
- Oklahoma Christian University
- Oklahoma State University
- University of Tulsa

**Student participation in OK Ethics events and/or Statewide Competition*

Join Over 1000 Members Representing Nearly 2

PINNACLE MEMBERS- \$10,000



NAVIGATOR MEMBERS



HORIZON MEMBERS - \$3,500



LEADING MEMBERS - \$1,500



TRAILBLAZER MEMBERS - \$500



FRONTIER MEMBERS - \$400



SPECIAL NON-PROFIT MEMBERS



BE THE DIFFERENCE – JOIN NOW OKETHICS.ORG FOR MORE INFORMATION & MEMBER

200 Companies in Promoting Integrity at Work.

- \$8,000

MEDIA PARTNERS

STAR MEMBERS - \$5,500



WHY JOIN OK ETHICS?

- Monthly luncheon programs inspire ongoing commitment to ethical behavior.
- Practical tools for reinforcing ethics in organizations – large and small.
- Interactive discussions with other business leaders.
- Consistent opportunities to achieve continuing education credits (CPE's).
- Best practices shared by those who have developed strong ethical processes in their companies.
- It's the right thing to do... for you... for your employees... for your company... for our economy.

SHIP APPLICATION, VISIT OKETHICS.ORG

What people are saying about why they're members of OK Ethics:

Adds value to work and life

Great people/friends; associate with the "best of the best" • Builds self-awareness • Helps relate to others' situations • Keeps ethics in the forefront • **Do good** – build character and ethical culture • Curiosity • Need and relationship • Accountability • **Shared values** • Like-mindedness • Learning • **Oklahoma values** • Interaction and connecting with others who have shared values and priorities • Top companies are leading • **Positive examples** • Excellent speakers • Genuinely incredible group of people with high level of integrity • Integrity of business leaders • **Setting a standard** • Diversity • **Grassroots** • No hidden agenda or sales pitch • Best practices • Relationships/accountability • Inspiration • **Love our state – making it stronger** • Increasing awareness in our business community • Something for everyone

It's the right thing to do.

Mission Statement

Through the efforts of passionate, committed members, the Oklahoma Business Ethics Consortium strives to establish Oklahoma as a state known for high, personal and corporate ethical standards. The consortium provides a forum of support to the Oklahoma business community so that ethical standards and integrity in the workplace can be discussed, defined and reinforced.

For more information and to register for upcoming programs, visit **okethics.org**.
Questions? Contact founder Shannon Warren at (405) 858-2233 or Member Care Coordinator, Jalisha Petties at (405) 889-0498 or **okethics@yahoo.com**.

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